

# News Release

## Hyundai Donates \$10,000 to the American Red Cross for Hurricanes Laura and Delta Relief Efforts

**BATON ROUGE, La., Nov. 24, 2020** – Hyundai Motor America today announced a donation of \$10,000 to the American Red Cross Capital West Chapter to support the historic relief efforts following Hurricanes Laura and Delta.

The funds will help provide emergency lodging, food, water, relief supplies and other support for people whose lives were upended by the record-breaking storms.

“Louisiana has been devastated by these historic storms and we know the road to recovery will be long and challenging. We are proud to support the efforts of the American Red Cross to help thousands of Louisianans across multiple parishes continue to receive aid,” said John deNeve, General Manager, South Central Region at Hyundai Motor America.

### Hyundai Motor America

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai’s technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 820 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.



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