

# News Release

**STRICTLY EMBARGOED UNTIL AUG 26 8:30 A.M. KST**

## Hyundai Teases Sharp New KONA and KONA N Line SUVs

- The new Kona receives urban and sporty styling updates to strengthen its unique identity
- The new KONA N Line doubles down on sportiness with additional aerodynamic exterior detailing

**SEOUL, Aug. 26, 2020** - Hyundai Motor Company today shared a glimpse of its upcoming new KONA and KONA N Line SUVs that express Hyundai's Sensuous Sportiness global design identity.

### **Wider stance & Sleeker look**

The new KONA gets a wider stance and a shark-inspired nose that gives the model a sleeker look. Upgraded daytime running lamps (DRL) give it a high-tech, sophisticated style. Front skid plate and bumper add to its armored appearance.

### **The first KONA N Line**

The new KONA N Line gets a more aerodynamic design with low-set air intake and more aggressive front bumper, complemented by corner fins and lean crease lines. The N Line model offers an attractive entry point to the N Brand and expands Kona's appeal to a broader range of customers.

More design details on the new Kona and Kona N Line will be revealed in the coming weeks.

– End –

### **About Hyundai Motor Company**

Established in 1967, Hyundai Motor Company offers a range of world-class vehicles and mobility services in more than 200 countries. Hyundai Motor sold more than 4.4 million vehicles globally in 2019, and currently employs some 120,000 personnel worldwide. The company is enhancing its product lineup with vehicles designed to help usher in a more sustainable future, while offering innovative solutions to real-world mobility

challenges. Through the process Hyundai aims to facilitate 'Progress for Humanity' with smart mobility solutions that vitalize connections between people and provide quality time to its customers.

More information about Hyundai Motor and its products can be found at:  
<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

**Disclaimer:** Hyundai Motor Company believes the information contained herein to be accurate at the time of release. However, the company may upload new or updated information if required and assumes that it is not liable for the accuracy of any information interpreted and used by the reader.

**Contact:**

**Jin Cha**

Global PR Team / Hyundai Motor

[sjcar@hyundai.com](mailto:sjcar@hyundai.com)

+82 2 3464 2128