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News Release

2020 Hyundai Santa Fe Wins Best in Class Mid-Sized SUV from New England Motor Press Association

FOUNTAIN VALLEY, Calif., June 16, 2020 – The 2020 Hyundai Santa Fe was awarded Best-in-Class Mid-Sized SUV by the New England Motor Press Association (NEMPA) as a part of the organization's annual Winter Vehicle Awards.



“At Hyundai, we are incredibly proud of the Santa Fe and humbled it was named the best-in-class mid-sized SUV by the New England Motor Press Association,” said Scott Margason, director, product planning, Hyundai Motor North America. “For the 2020 model year, Santa Fe includes additional safety features and repackaged equipment to better meet the needs of our buyers, especially in winter conditions.”

NEMPA members evaluated numerous vehicles during the winter months to determine which prove their ability and agility in some of the toughest driving conditions and in one of the most densely populated and geographically-distinct regions in America. Vehicles selected for the Winter Vehicle Awards offer a combination of winter-specific features and options plus the dynamic qualities that make for safe, enjoyable, and competent all-weather driving.

The 2020 Santa Fe continues to be recognized for all-around excellence by the industry. In the past year, Santa Fe has earned a 5-Star Overall Safety Rating, the highest available overall safety rating issued by the government’s National Highway Traffic Safety Administration (NHTSA) as a facet of its New Car Assessment Program (NCAP), 2020 Kelley Blue Book Best Buy Award, 2020 Kelley Blue Book 5-Year Cost to Own Award and was named “Best 2-Row SUV for the Money” by *U.S. News & World Report*.

About New England Motor Press Association (NEMPA)

The New England Motor Press Association was founded in 1987 to coordinate professional media coverage of the auto industry in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont, whose 14.5 million citizens have unique demographics and automotive preferences. NEMPA’s media members appear on network and cable TV, on the Internet and radio, and in regional and national newspapers and magazines. For more information, please visit: www.nempa.org.

Hyundai Motor America

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai’s technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers.

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Hyundai vehicles are sold and serviced through more than 820 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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