

# News Release

## Hyundai Palisade Earns 2019 CarBuzz Family Fun Award

- Palisade Ranked No. 1 among Popular Midsize SUVs based on Expert Evaluations



**FOUNTAIN VALLEY, Calif., Jan. 15, 2020** – The 2020 Hyundai Palisade has earned the 2019 CarBuzz Family Fun Award from CarBuzz.com. The Family Fun Award is aimed at vehicles that can accommodate families of all sizes while still being fun-to-drive. To qualify for the award, vehicles must have an MSRP of under \$40,000. Hyundai’s all-new flagship SUV combines a roomy cabin for up to eight passengers along with a robust V6 engine.

“The all-new Palisade has been designed to give families peace of mind, whether they are setting out on a family vacation or tackling everyday life,” said Scott Margason, director, product planning, Hyundai Motor America. “The honor from CarBuzz recognizes not only the high level of execution of the Palisade, but also the vehicle’s fantastic value equation.”



This is the inaugural year for the CarBuzz Awards. The annual set of awards focuses on automotive excellence in new vehicles of the past year. Each of the different award categories are sorted by how consumers shop, rather than by body style. The Palisade SUV won over sedan and minivan finalists.

“Before purchasing a new car, many buyers factor in how the vehicle will fit their family needs,” said Jared Rosenholtz, senior editor, CarBuzz. “What good is a new car if it can’t haul the entire family comfortably and also provide an enjoyable experience?”

The 2019 CarBuzz Family Fun Award joins a raft of other awards for the all-new Palisade. It was one of three finalists for the prestigious 2020 North American Utility of the Year, and has won awards for vehicle design, user experience, and family friendliness.

### **Hyundai Motor America**

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai’s technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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