

# Media Advisory

## Hyundai's All-New Vision for Mobility and Cities of the Future Presented at CES 2020 – Live Streamed Press Conference

- Press Conference is on Monday, January 6, 2020 at 3 p.m. at Mandalay Bay / Level 2 / Oceanside B Ballroom or via Live Stream (<https://www.youtube.com/watch?v=r6QJogKINsk>)
- Hyundai's Human-Centered Future Mobility Vision Presented

### WHAT/WHY:

- Hyundai showcasing innovative smart mobility solutions, including Personal Air Vehicle (PAV), Purpose Built Vehicle (PBV) and the Hub, as part of its vision of cities of the future

### WHEN/WHERE:

Schedule of events is as follows:

#### ***Monday, January 6, 2020***

3 – 3:45 p.m. – Hyundai Press Conference  
Mandalay Bay South Convention Center, Level 2, Oceanside B

#### ***Tuesday, January 7 – Friday, January 10, 2020***

10 a.m. – 6 p.m. – Hyundai Booth Open  
Booth 5431, North Hall, Las Vegas Convention Center

### WHO/VISUALS:

- Hyundai Personal Air Vehicle (PAV) Concept – Vehicle for air transportation as part of the Urban Air Mobility (UAM) ecosystem and services utilizing PAVs
- Hyundai Purpose Built Vehicle (PBV) Concept – Vehicle with autonomous driving features that allows for possibilities beyond transportation
- Hub Concept – Take off/Landing point for PAVs and arrival/departure point for PBVs; also serves as place for community activities
- Technology Displays
- Press Conference will be livestreamed - <https://www.youtube.com/watch?v=r6QJogKINsk>
- Photography at [hyundainews.com](http://hyundainews.com)



## Hyundai Motor America

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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