

# News Release

## 2020 Hyundai Palisade Named Official Show Vehicle of the 49<sup>th</sup> Annual Miami International Auto Show

- Making its Southern region debut in Miami, the all-new 2020 Palisade is Hyundai's Flagship SUV with Exceptional Comfort, Technology and Safety in a Bold Midsize SUV
- Hyundai Palisade SUV Recently Received TOP SAFETY PICK+ Award from Insurance Institute for Highway Safety

**FOUNTAIN VALLEY, Calif., Oct. 24, 2019** – Hyundai's flagship premium SUV, the all-new 2020 Palisade, has been named the Official Show Vehicle of the 2019 Miami International Auto Show.



The 2020 Hyundai Palisade rides on an all-new SUV chassis with exceptional second- and third-row seating up to eight passengers, coupled with a generous cargo area and reconfiguration flexibility as part of its intuitive utility design. Hyundai's new premium flagship offers industry-first and class-exclusive technologies as part of a host of safety features such as Hyundai Smart Sense Technology which is standard in every Palisade.

"The new 2020 Hyundai Palisade clearly reflects its flagship status with distinctive and bold presence with new levels of all-road, all-weather capability, technology, safety, roominess and efficiency, all packaged in cutting-edge design," said Steve Flood, regional general manager, Southern Region, Hyundai Motor America. "The 2020 Palisade will be prominently displayed to welcome guests at the Miami Beach Convention Center as it reflects the ultimate family vehicle for the Miami market with its premium comfort and driver-assist features, user friendly displays and controls for daily commuting minimizing distractions, its host of innovative safety technologies, and standard eight-passenger seating ideal for memorable road trips while keeping families safe."

The well-equipped Palisade offers a host of convenient technology features including a 10-inch navigation display, 12-inch TFT cluster, wireless charging, seven USB outlets, second-row ventilated seats and innovative roof-based diffuser vents.

Some of the convenience features available in the all-new Palisade include:

- One-Touch second row seat and power-folding/unfolding reclining third-row seats
- Seven available USB outlets
- Conversation mirror for driver to clearly see passengers in the rear
- Driver Talk in-car intercom system with rear seat conversation and sleep modes
- Class-exclusive Blind View Monitor that complements the standard Blind Spot Collision Avoidance Assist
- 10.25-inch navigation touchscreen in widescreen format, coupled with a 12.3-inch fully-digital TFT center instrument cluster
- Heads-Up Display (HUD) projects a virtual image onto the windshield, helping the driver to better keep his or her eyes on the road.
- Industry-first, innovative new roof vent diffuser design that can provide a focused, partially-diffused or fully-diffused stream of air to rear passengers.
- Available Qi wireless charging pad for compatible Android devices as well as recent Apple iPhones.

- Infinity® audio system features Clari-Fi™ and QuantumLogic™ Surround Sound technology

Palisade offers a full suite of advanced safety technologies standard, including Forward Collision-Avoidance Assist with Pedestrian Detection, Blind Spot Collision-Avoidance Assist, Lane Following Assist, Rear Cross-Traffic Collision Avoidance Assist, Safe Exit Assist, High Beam Assist, Driver Attention Warning and Smart Cruise Control with Stop and Go. Palisade also offers a class-exclusive Blind View Monitor that complements the standard Blind Spot Collision Avoidance Assist, which provides easy-to-see body-side views whenever the turn signal is activated and Rear Occupant Alert (ROA) that monitors the rear seats using an ultrasonic sensor that helps to detect the movements of children and pets by reminding the driver to check the vehicle through a series of warnings systems in place to help prevent accidental lock ins.

The 2020 Hyundai Palisade has been awarded a 2019 TOP SAFETY PICK+ from the Insurance Institute for Highway Safety (IIHS) when equipped with optional LED headlights. The Palisade is Hyundai's 13th vehicle to receive a TOP SAFETY PICK or TOP SAFETY PICK+ rating. As a result, Hyundai is now the most-awarded brand in the automotive industry by IIHS in 2019 with six models earning TOP SAFETY PICK ratings and seven earning TOP SAFETY PICK+ ratings.

The 2020 Hyundai Palisade is now available at dealerships across the U.S.

### **About the Miami International Auto Show**

The 49<sup>th</sup> Annual Miami International Auto Show will open its 10-day run at the Miami Beach Convention Center on Friday, November 1, 2019 through Sunday, November 10, 2019. For more information, please visit [www.miamiautoshow.com](http://www.miamiautoshow.com).

### **Hyundai Motor America**

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 830 dealerships

EMBARGOED UNTIL OCT. 24, 2019 ET



nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

Please visit our media website at [www.HyundaiNews.com](http://www.HyundaiNews.com)

Hyundai Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#) | [Instagram](#)

###

**Contact**

Brandon Ramirez

(714) 965-3373

[BRamirez@hmausa.com](mailto:BRamirez@hmausa.com)