



Veloster



**For Immediate Release**

## **Bryan Herta Autosport and Hyundai Announce TC America Entry**

*BHA/Hyundai customer racing program to debut at Las Vegas Motor Speedway*

**Indianapolis, IN (Sept. 19, 2019)** – Bryan Herta Autosport (BHA) with Curb Agajanian will enter a single Hyundai Veloster Turbo R-Spec TCA car in the final event of the 2019 SRO TC America Championship at Las Vegas Motor Speedway on October 19<sup>th</sup> and 20<sup>th</sup>. American Tyler Gonzalez has been chosen to drive the first-ever Veloster TCA machine in the official race debut for the car.

The car was built by Bryan Herta Autosport around the Hyundai Veloster Turbo R-Spec road car. The car will be homologated for TCA competition in the SRO TC America Series. It will also be eligible to compete in other series including SCCA and NASA.



A new BHA/Hyundai Customer Support Team will handle running the car for its debut. Then the debut Veloster Turbo R-Spec TCA car will be sold to a customer and driver for next season. Additional Veloster TCA cars will be available for sale from BHA starting today.

The BHA/Hyundai Customer Support Team will offer the same trackside engineering support, setup and tuning advice and parts already available to North American TCR teams from their headquarters in Brownsburg, IN.

“TCA provides an ideal, low cost, track ready option for racing enthusiasts and teams with a clear pathway up the motorsports ladder to the TCR division,” said BHA president, Bryan Herta. “We selected the Veloster Turbo R-Spec as the perfect platform around which to build a race ready TCA car. We already know the Veloster has all the attributes you look for in a race car, great power and torque, low center of gravity, small frontal area and a perfect wheelbase-to-wheel track ratio. All the hard work was already done for us.”

In just two seasons of competition, Hyundai has tallied 11 TCR victories and the 2018 team and manufacturer championship in Pirelli World Challenge in partnership with Bryan Herta Autosport. With just one race to go in 2019, BHA and Hyundai lead the drivers’ championship in the IMSA Michelin Pilot Challenge.

“With the success of the Veloster N TCR the past two years, it was only natural to expand our motorsports portfolio and put more Velosters on the track,” said Paul Imhoff, director, Marketing Communications, Hyundai Motor America. “Our objective is to reach racing enthusiasts across the spectrum, from high performance to grassroots and we hope to take the checkered flag in Las Vegas.”

In addition to their commitment to performance and development with the Hyundai Veloster Turbo R-Spec, Hyundai Motorsports North America offers a compelling contingency program for customer teams. Teams competing next season with the Veloster Turbo R-Spec TCA car in the TC America Series will be eligible for

substantial contingency awards. Contingency program details will be announced soon.

Tyler Gonzalez, 15, of St. Cloud, Florida will transition to TCA from the Battery Tender Global MX-5 Cup



Presented by BF Goodrich, where this season, he's earned three top five finishes, including a podium at Road America.

"I am confident that I can work well with the team to develop the car to be one of the best in competition in both the United States and Canada," said Gonzalez. "To have this opportunity is something that I have been working at for quite some time. I can't thank Bryan and his team enough for believing in me and I will make them proud in Las Vegas and hopefully onwards into the 2020 season."

A 10 time karting champion, Gonzalez is a recipient of the Emerson Fittipaldi Driver of the Year Award and was honored by the mayor of his hometown, St. Cloud, FL when they officially declared October 31<sup>st</sup> 'Tyler Gonzalez Day'.

Racers looking to learn more about racing in a Hyundai Veloster TCA machine in 2020 can contact Jeff Swoboda at [jswoboda@bryanhertaautosport.com](mailto:jswoboda@bryanhertaautosport.com).

### **Bryan Herta Autosport**

Founded in 2009, Bryan Herta Autosport has grown from a single car Indy-Lights team into a championship winning auto racing franchise. Led by IndyCar and Sports Car star Bryan Herta, Bryan Herta Autosport has won races in every discipline they've entered, including Indy Lights, Indy Car, Global Rally Cross, and Pirelli World Challenge. BHA rose to prominence after winning the 2011 Indianapolis 500 in what was the final race of the Centennial Era, a celebration of 100 years of racing at The Indianapolis Motor Speedway, with driver Dan Wheldon. Five years later, BHA partnered with Andretti Autosport, and defied the odds again, winning their second Indianapolis 500 with rookie driver Alexander Rossi. BHA entered the Global Rally Cross Championship in 2015 under the name Bryan Herta Rallysport, scoring multiple podiums and wins. In 2018, BHA entered the Pirelli World Challenge in partnership with Hyundai and dominated the TCR class, winning seven races with drivers #98 Michael Lewis and #99 Mark Wilkins in the Hyundai i30N TCR, securing the team and manufacturers championships in the process. For 2019, BHA continues its' successful partnership with Andretti Autosport to field the #98 U.S. Concrete Honda w/ Curb Agajanian in the IndyCar series for driver Marco Andretti. Also, in 2019, BHA takes their championship winning Hyundai TCR team to the IMSA Michelin Pilot Challenge where they enter the #98 Hyundai Veloster N TCR for Michael Lewis and Mark Wilkins and the #21 Hyundai Veloster N TCR for Harry Gottsacker and Mason Filippi. With just one race to go, the #98 Hyundai Veloster N TCR driven by Lewis and Wilkins leads the IMSA Michelin Pilot Challenge championship with four pole positions and two victories. Bryan Herta Autosport is the U.S. sales agent and parts support representative of Hyundai TCR race cars for customer teams. For more information, visit [www.BryanHertaAutosport.com](http://www.BryanHertaAutosport.com).

### **Hyundai Motor America**

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide with the majority sold in the U.S. built at U.S. manufacturing

facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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