

News Release

Hyundai Kona Wins Best-In-Class Subcompact SUV from New England Motor Press Association

- Marks Second Year in a Row that Kona has won a Winter Vehicle Award from the New England Motor Press Association
- Kona is also the 2019 North American Utility of the Year®

FOUNTAIN VALLEY, Calif., June 12, 2019 – The Hyundai Kona was awarded Best-in-Class Subcompact SUV by the New England Motor Press Association (NEMPA). This marks the second year in a row that Kona has been recognized by NEMPA in its Winter Vehicle Awards.





“Kona continues to rack up awards as a testament to its product excellence,” said Mike O’Brien, vice president of Product, Corporate and Digital Planning, Hyundai Motor America. “Kona sets the benchmark for its segment, with a 1.6L Turbo combining outstanding efficiency and robust power along with cutting-edge connectivity and class-leading available safety features.”

NEMPA members evaluated numerous vehicles during the winter months to determine which prove their ability and agility in some of the toughest driving conditions and in one of the most densely populated and geographically-distinct regions in America. Vehicles selected for the Winter Vehicle Awards offer a combination of winter-specific features and options plus the dynamic qualities that make for safe, enjoyable, and competent all-weather driving. The Kona was specifically called out for its confident handling and winter-friendly amenities by NEMPA members.

Kona continues to be recognized for all-around excellence by the industry. In 2019, Kona has been named North American Utility of the Year®, a *Car and Driver* 10Best Truck and SUV, Crossover of the Year by Texas Motor Press Association and Best Subcompact SUV for the Money by *U.S. News & World Report*.

Hyundai Motor America



Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

Please visit our media website at www.HyundaiNews.com

Hyundai Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#) | [Instagram](#)

###

Contact

Derek Joyce
(714) 594-1728
djoyce@hmausa.com