

Media Advisory

Live Broadcast of Hyundai Venue SUV World Debut at New York International Auto Show

2020 Hyundai Sonata Makes its North American Debut



- Watch the livestream on [Hyundai's home page](#) or on Hyundai's YouTube channel at <https://hyundaius.co/NYIAS2019> starting at 7:45 a.m. PT (10:45 a.m. ET) on April 17, 2019
- The livestream will also air on Hyundai Motor America's [Facebook](#), [Twitter](#) and [Instagram](#) accounts
- The press conference can be viewed by media in person at the Jacob K. Javits Convention Center inside the Hyundai booth
- After the event, links will provide replays of the press conference

WHAT/WHY:

During its news conference, Hyundai will:



- Present the world debut of the first-ever Hyundai Venue SUV
- Present the U.S. debut of the all-new 2020 Hyundai Sonata

WHEN/WHERE:

- Wednesday, April 17, 2019 at 7:45 a.m. PT / 10:45 a.m. ET - Hyundai Press Conference (Jacob K. Javits Convention Center, Hyundai Booth)
- From April 19 – April 28, Hyundai will showcase the Venue and Sonata, along with the rest of its lineup at the New York International Auto Show inside the Jacob K. Javits Convention Center

WHO/VISUALS:

- Press Conference will be livestreamed on HyundaiUSA.com and on YouTube at <https://hyundaius.co/NYIAS2019>
- The livestream will also air on Hyundai Motor America's [Facebook](#), [Twitter](#) and [Instagram](#) accounts
- Vehicle photography and b-roll at hyundainews.com
- Opportunity for interviews with Hyundai executives

Hyundai Motor America

Hyundai Motor America believes everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

Please visit our media website at www.HyundaiNews.com



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