

News Release

Meet Hyundai's Newest SUV: Venue Small on Size; Big on Personality

- Venue's Global Reveal will be on April 17, 2019 at 10:45 a.m. ET at the New York International Auto Show
- Tune in to see the "Augmented Reality" Livestream at <https://www.hyundaiusa.com/>

FOUNTAIN VALLEY, Calif., April 8, 2019 – Hyundai today released design sketches of its newest SUV, Hyundai Venue. Venue symbolizes a trendy, unique style, perfect for Hyundai's newest, smallest and most affordable SUV. The vehicle embodies the characteristics of 'the place to be', en route to the final destination, wherever that may be.



From everyday workplace activities to weekend fun, Venue is a great fit in accommodating busy

lifestyles with an abundance of playful and practical features including seamless safety, versatility and connectivity.



HYUNDAI MOTOR AMERICA

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 835 dealerships nationwide, with the majority sold in the U.S. built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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