

News Release

2019 Hyundai Kona and Kona Electric CUV Named a Finalist for Prestigious North American Utility Vehicle of the Year



FOUNTAIN VALLEY, Calif., Nov. 29, 2018 – The 2019 Hyundai Kona and Kona Electric CUV models were together named a top-three finalist for the 2019 North American Utility Vehicle of the Year by the North American Car, Utility and Truck of the Year automotive media jury. This is the first time that a Hyundai model has been nominated to the finalist round of the Utility Vehicle of the Year category. The final winner of the category will be announced at the North American International Auto Show in Detroit this January.

“We couldn’t be more proud of our innovative new Kona and Kona Electric crossover as a category finalist for the North American Utility Vehicle of the Year,” said Mike O’Brien, vice president, Product, Corporate and Digital Planning, Hyundai Motor America. “Kona is an affordable, stylish and functional compact CUV, tailored to the needs of customers who pursue active lifestyles of all kinds. It’s setting new standards for its segment, with appealing design, cutting-edge connectivity and class-leading available safety features.”



The North American Utility Vehicle of the Year jury is made up of an independent panel of journalists and analysts based in the United States and Canada. Since 1994, the organization has recognized top cars, trucks, and utility vehicles. This year's jury of 54 media outlets includes legacy newspapers, magazine experts, broadcast veterans, digital columnists and freelance media.

Both the Kona and Kona Electric are built on all-new CUV platforms, offering versatility to consumers with active lifestyles of all kinds. Kona was developed with a focus on enhanced driving dynamics and responsive performance for a variety of urban and multi-surface driving conditions. Kona Electric's estimated range is an impressive 258 miles and offers standard fast-charging capability. The Kona Electric platform has been developed to give customers CUV-like ground clearance and an elevated, command seating position to provide better visibility and comfort on long journeys, as well as easy ingress and egress.

HYUNDAI MOTOR AMERICA

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence, and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs, and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance — our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide, and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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