

# News Release

## Hyundai Kona SUV and Veloster N Win 2019 Kelley Blue Book Best Buy Awards

**2019 Kona Earns Best Subcompact SUV  
2019 Veloster N Earns Best Performance Car**

**FOUNTAIN VALLEY, Calif., Nov. 12, 2018** – Hyundai's [2019 Kona](#) and [2019 Veloster N](#) earned *Best Buy Awards* from the experts at Kelley Blue Book for the categories of *Best Subcompact SUV* and *Best Performance Car*, respectively. Best Buy Awards go to the best vehicles in 15 categories following weeks of expert evaluation and testing by KBB.com experts, along with analysis of a broad range of vehicle-related data, including vehicle pricing, 5-Year Cost-to Own data, consumer reviews and ratings, and vehicle sales/retail sales information.

"It is an honor to receive Kelley Blue Book Best Buy Awards for our new subcompact SUV and our first entry from the N performance division, demonstrating excellence across the lineup as Hyundai continues to expand its offerings," said Scott Margason, director, Product Planning, Hyundai Motor America. "Kelley Blue Book is a valuable resource for prospective car buyers, and this prestigious award further demonstrates that Hyundai customers are making a smart choice."

Hyundai developed an all-new SUV platform for the Kona, appealing to consumers with active lifestyles of all kinds. Kona's standard engine is a fuel-efficient 2.0L that delivers up to an EPA-estimated 33 MPG highway (FWD model). Kona was tuned with a focus on enhanced driving dynamics and responsive performance for a variety of urban and multi-surface driving conditions. A host of advanced safety features are also available on standard models, including a Lane-Keeping Assist system, Driver Attention Warning and Forward Collision-Avoidance Assist.



The Veloster N offers a larger 2.0-liter, direct-injected turbocharged powerplant over the Veloster Turbo. The engine boasts up to an available 275 horsepower at 6,000 rpm and 260 lb.-ft. of torque from 1,450-4,700 rpm for responsive, thrilling performance at every RPM range. The turbo system intercooler is isolated from the condenser and radiator for even more efficient cooling of the intake charge. The system also benefits from a two-stage induction system for maximum output at all rpm ranges.

Kelley Blue Book's annual awards are the result of a year-long comparative vehicle evaluation and rigorous test regimen of nearly every new vehicle in America by the experts at Kelley Blue Book's KBB.com. After evaluating nearly 300 new-car models available for 2019, expert editors narrow the contest down to a few dozen vehicles. Those vehicles go head-to-head in testing and evaluation eventually determining the Best Buys for 2019.

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide, and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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### **Contact**

Brandon Ramirez  
714-965-3373



[bramirez@hmausa.com](mailto:bramirez@hmausa.com)