

# News Release

## Hyundai Announces Pricing for 2019 Kona

### Hyundai SmartSense Means Safety Comes First

- Entry-level SE price starts at \$19,900 and comes with highly desirable Hyundai SmartSense safety features



2019 Kona Ultimate

**FOUNTAIN VALLEY, Calif., Oct. 3, 2018** – Hyundai Motor America has announced pricing for its 2019 Kona, starting at \$19,990 for the SE model. For the 2019 model year, Kona's safety equation is enhanced by standardizing key Hyundai SmartSense™ safety technologies for a more sophisticated driving experience. The 2019 Kona is on sale now.



The new standard Hyundai SmartSense safety technologies (listed below) on the Kona add additional protection for drivers and passengers. For example, Forward Collision-Avoidance Assist utilizes radar to help detect another vehicle and warn the driver of a potential collision. If the driver does not react to avoid the impact, the system may apply emergency braking.

**New standard (all trim levels) Hyundai SmartSense safety technologies:**

- Forward Collision-Avoidance Assist
- Lane Keep Assist
- Driver Attention Warning

In addition to the standard safety equipment, all trims get an additional front USB charging port and soft touch front door armrests and inserts.

**2019 Hyundai Kona Pricing**

Model	Engine	Transmission	Drivetrain	MSRP
SE	2.0L 4-cyl.	6-Speed Automatic SHIFTRONIC®	FWD	\$19,990
SEL	2.0L 4-cyl.	6-Speed Automatic SHIFTRONIC	FWD	\$21,800
Limited	1.6L Turbo 4-cyl.	7-Speed EcoShift® Dual Clutch Transmission	FWD	\$25,550
Ultimate	1.6L Turbo 4-cyl.	7-Speed EcoShift Dual Clutch Transmission	FWD	\$27,500
SE	2.0L 4-cyl.	6-Speed Automatic SHIFTRONIC	AWD	\$21,390
SEL	2.0L 4-cyl.	6-Speed Automatic SHIFTRONIC	AWD	\$23,200
Limited	1.6L Turbo 4-cyl.	7-Speed EcoShift Dual Clutch Transmission	AWD	\$26,950
Ultimate	1.6L Turbo 4-cyl.	7-Speed EcoShift Dual Clutch Transmission	AWD	\$28,900

Prices excluding freight charge of \$980

Additionally, with feedback from 2018 Kona buyers, Hyundai has also made the following changes for the 2019 Kona:

Feature	Application
<b>Blue Link® Connected Car System</b>	Expanded application from 18' model year's Ultimate to 19' model year's SEL Tech and Limited
<b>Infinity® Premium Audio with 8 speakers including subwoofer, and external amplifier</b>	Expanded application from 18' model year's Ultimate to 19' model year's SEL Tech and Limited
<b>Shark-fin Roof Antenna</b>	New, applied to SEL Tech and up
<b>HomeLink® and Compass</b>	Expanded application from 18' model year's Ultimate to 19' model year's Limited
<b>New Body Color</b>	Sunset Orange

### **2019 Kona Highlights**

- New standard safety features:
  - Forward Collision-avoidance Assist (std.)
  - Lane Keeping Assist (std.)
  - Driver Attention Warning (std.)
- Bold, fresh design elements with optional color-contrasting roof and extroverted color options
- LED headlights (opt.), taillights (opt.) and daytime running lights (std.) illumination signature
- 2.0-liter Atkinson Cycle 4-cylinder engine with 6-speed automatic transmission (std.)
- Available 1.6-liter turbocharged, direct-injected engine with 7-speed DCT (opt.)
- Standard 7-inch floating touchscreen with Apple CarPlay™ and Android Auto™ capability
- Hyundai SmartSense™ (HSS) features:
  - Forward Collision-Avoidance Assist with Pedestrian Detection (opt.)
  - Driver Attention Warning (std.)
  - Lane Keeping Assist (std.)
  - Blind-Spot Collision Warning (opt.)
  - Rear Cross-Traffic Collision Warning (opt.)
  - High Beam Assist (opt.)
- Available premium technology:
  - 8-inch Navigation System
  - Next generation Blue Link® Connected Car System
  - Heads-up Display (with active pop-up display screen)
  - Rain-sensing Wipers
  - Wireless device charging

### **Kona SE FWD Automatic Transmission**

Kona SE FWD A/T has an MSRP of \$19,990, excluding \$980 freight, and includes the following standard features:

- 2.0L Atkinson Cycle 4-Cylinder Engine with cover & hood insulator
- 6-Speed Automatic Transmission
- Torque-vectoring by braking (TVBB)

- Independent front suspension and beam-axle rear suspension
- ESC with TCS & Vehicle Stability Management (VSM)
- Anti-lock Braking System with EBD; 4-wheel disc brakes
- Downhill Brake Control and Hillstart Assist Control
- Tire Pressure Monitoring System with individual tire indicator
- 16-inch alloy wheels with all-season tires
- Drive Mode Select
- Spare tire mounted under cargo floor
- Forward Collision-Avoidance Assist
- Lane Keeping Assist
- Driver Attention Warning
- 6 front, seat-mounted and side-impact airbags
- Rear view monitor with parking guidance
- Variable Intermittent Windshield Wipers/ Rear window wiper
- LED Daytime Running Lights
- Automatic on/off headlights
- Remote keyless entry system with alarm
- Bodycolor mirrors with driver blind spot mirror
- Rear spoiler with center high-mount stop light
- Solar front glass
- Tilt-and-telescopic steering wheel
- Steering wheel mounted cruise control and audio controls
- Bluetooth® Hands-free phone system
- 12-volt power outlets
- Power windows with driver's auto-down; power door locks
- Center console with storage compartment and armrest
- Driver seat with height adjustment
- Manual Air Conditioning with filter
- Rear folding armrest with dual cupholders
- Map lights with sunglass holder
- 60/40 Fold-flat rear seats
- Dual seatback pockets
- Cargo-area cover
- 3.5-inch monochromatic multi-information display
- 7-inch LCD Touchscreen with 6-speaker audio system
- Android Auto™ & Apple CarPlay™
- Dual front USB outlets (1x data/charge, 1x charge only); aux input jack

### **Kona SE AWD Automatic Transmission**

Kona SE AWD A/T has an MSRP of \$21,390, excluding \$980 freight, and includes all of the SE FWD A/T equipment plus the following features:

- All-Wheel Drive (AWD)
- AWD liftgate badge

- Multi-link rear suspension

### **Kona SEL FWD Automatic Transmission**

Kona SEL FWD A/T has an MSRP of \$21,800, excluding \$980 freight, and includes all of the SE FWD A/T equipment plus the following features:

- 17-inch alloy wheels
- Blind-spot Collision Warning with Lane Change Assist
- Rear Cross-traffic Collision Warning
- Proximity key with push button start
- Heated front seats
- HD Radio®, SiriusXM® & Voice Recognition
- Heated side mirrors with turn signals indicators
- Rear privacy glass
- Roof side rails
- Leather-wrapped steering wheel and shift knob
- Auto-down/up front windows
- Illuminated vanity mirrors with extensions (sliding-rail type)
- Hidden cargo-area storage compartment
- Immobilizer
- Contrast roof available with Silver, Red and Blue exterior colors at \$350 MSRP

### **Kona SEL AWD Automatic Transmission**

Kona SEL AWD A/T has an MSRP of \$23,200, excluding \$980 freight, and includes all of the SEL FWD A/T equipment plus the following features:

- All-Wheel Drive (AWD)
- AWD liftgate badge
- Multi-link rear suspension

### ***SEL Tech Package - \$1,600 Option Package MSRP***

- Power tilt-and-slide sunroof
- 8-way power driver seat plus power lumbar support
- Fog Lights
- Infinity® premium audio with 8-speakers including subwoofer, and external amplifier
- Blue Link® Connected Car System
- Shark-fin roof antenna



### **Kona Limited FWD EcoShift Dual Clutch Transmission**

Kona Limited FWD DCT has an MSRP of \$25,550, excluding \$980 freight, and includes all of the SEL Tech equipment FWD A/T equipment plus the following features:

- 1.6L Turbo GDI 4-cylinder engine
- 7-speed Dual Clutch transmission
- 18-inch alloy wheels
- LED headlights
- LED taillights
- Chrome-framed grille, chrome license plate finisher
- Painted fog light bezel area, rear fascia
- Premium dark gray body cladding
- Leather seating surfaces
- Automatic temperature control
- Auto-dimming inside rearview mirror with Homelink® and compass

### **Kona Limited AWD EcoShift Dual Clutch Transmission**

Kona Limited AWD DCT has an MSRP of \$26,950, excluding \$980 freight, and includes all of the Limited DCT FWD equipment plus the following features:

- All-Wheel Drive (AWD)
- AWD liftgate badge
- Multi-link rear suspension
- Replaces compact spare tire with Tire Mobility Kit

### **Kona Ultimate FWD EcoShift Dual Clutch Transmission**

The Kona Ultimate FWD DCT has an MSRP of \$27,500, excluding \$980 freight, and includes all of the Limited DCT FWD equipment plus the following features:

- Parking Distance Warning- Reverse
- Forward Collision-Avoidance Assist with Pedestrian Detection
- High Beam Assist
- Rain-sensing wipers
- Color Heads-Up Display (HUD)
- 4.2-inch color multi-information display
- 8-inch LCD touchscreen with embedded navigation system
- Wireless Device Charging



### **Kona Ultimate AWD EcoShift Dual Clutch Transmission**

Kona Ultimate AWD DCT has an MSRP of \$28,900, excluding \$980 freight, and includes all of the Ultimate FWD DCT equipment plus the following features:

- All-Wheel Drive (AWD)
- AWD liftgate badge
- Multi-link rear suspension
- Replaces compact spare tire with Tire Mobility Kit

### **HYUNDAI MOTOR AMERICA**

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide, with the majority sold in the U.S. built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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