

News Release

2018 Hyundai Elantra Eco, Sonata Hybrid, and Ioniq Named "Top Commuter Cars" from CarGurus

FOUNTAIN VALLEY, Calif., Aug. 30, 2018 – The 2018 <u>Elantra Eco, Sonata Hybrid,</u> and <u>loniq</u> are listed as "Top Commuter Cars" (Under \$35K category) in a new study from *CarGurus*. The newly released <u>"Top Cars For Your Commute" study</u> weighs factors such as commuting efficiency, mileage variation, hilliness, and weather of 84 different metro regions and matches them with cars that excel in vehicle efficiency, horsepower, comfort, and even alternative-fuel options that thrive in each commute. Elantra Eco was named the "Top Commuter Car" in 13 cities, while loniq was named a top choice in three, and Sonata Hybrid was deemed a top car for the unique conditions of New Orleans' commute.



"For those who regularly drive to and from work, commuting conditions should absolutely be a consideration when car shopping – they can make the difference between regret and enjoyment," says Matt Smith, senior editor at *CarGurus*. "The Elantra Eco, Ionig, and Sonata Hybrid all offer excellent



fuel economy, guiet rides, and comfortable interiors, making them excellent commuting options."

CarGurus sourced data for its "Top Cars For Your Commute" recommendations by calculating average distance from home to work for commuters who work in 84 of the largest U.S. metro areas. The average distance was calculated from the Census Transportation Planning Products, while the travel and efficiency information was adapted from the Texas A&M Transportation Institute's Urban Mobility Scorecard. CarGurus grouped metro areas with similar characteristics to form its commuting clusters for use in the study, and then its editorial team chose cars with features that fit each group, including one option above a \$35,000 MSRP and one below. The survey fielded more than 1,800 people ages 18+ who identified as employed individuals or students.

"This recognition by *CarGurus* highlights Hyundai's dedication to the driving experience, ensuring that customers are as comfortable and happy as possible on their daily commutes," says Scott Margason, director, Product Planning, Hyundai Motor America. "Whether it's through eco-friendly technologies or cutting-edge infotainment features, Hyundai is committed to satisfying customers' needs in their everyday lives."

Hyundai Motor America

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence, and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs, and alternative-powered electric and fuel cell vehicles are backed by Hyundai Assurance — our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide, and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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