

News Release

2018 Hyundai IONIQ Awarded Women's World Car of the Year Supreme Award at the Busan International Motor Show

- IONIQ earned both the Supreme Award and Green Car category honors from Women's World Car of the Year Jurors
- A Special trophy ceremony held at the Busan International Motor Show commemorates IONIQ's achievement

Busan, June 07, 2018 – The 2018 Hyundai IONIQ, Hyundai Motor's innovative model that offers three electrified powertrains, was awarded the Women's World Car of the Year (WWCOTY) Supreme Award at a ceremony at the Busan International Motor Show. The Supreme Award is the top honor awarded annually by 25 of the most respected female automotive journalists from around the world who vote in the WWCOTY competition.

"This year, the Hyundai IONIQ was a "standout"," said the WWCOTY jurors, calling the IONIQ a "clear winner" among more than 400 initial contenders. IONIQ was also recognized as the winner of the Green Car category.

The IONIQ is the first eco-focused vehicle platform in the world to offer hybrid, plug-in hybrid and electric models. Hyundai's approach for the IONIQ line delivers an uncompromising design and driving experience coupled with the latest in safety and convenience technologies, making it an appealing choice for a wide range of buyers. For the awards competition, all three IONIQ variants were considered and treated as one car for voting purposes.

"We are honored to be present at the Busan International Motor Show to present this special trophy commemorating IONIQ's Supreme Award and Green Car category award" said Sandy Myhre, CEO, Women's World Car of the Year. "Having passed our rigorous test and being picked from a democratic voting process, IONIQ really stood out as a "clear winner"."

"IONIQ's aerodynamic body lines assist airflow and benefit its overall efficiency as an eco-friendly vehicle," said Peter Schreyer, President and Chief Design Officer of Hyundai Motor. "Earning the Supreme Award from the judges of the Women's World Car of the Year serves as yet another proof of IONIQ's outstanding design that is not only aesthetically pleasing but also purpose-built."

- Ends -

About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai Motor Company continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV. In 2018 the company revealed its new design philosophy 'Sensuous Sportiness', which will be embodied by all upcoming Hyundai vehicles.



More information about Hyundai Motor Company and its products can be found at:
<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>