

News Release

All-New Hyundai NEXO and Hyundai Kona honored with prestigious Red Dot Award

- Hyundai Motor wins two Red Dot Design Awards for Hyundai Kona and Hyundai NEXO
- Accolades highlight Hyundai Motor's success in evolving its design language
- With the 2018 awards Hyundai is recognized the fifth consecutive year and has won a total of ten Red Dot design awards

April 9, 2018 – Hyundai Motor has won two of this year's Red Dot Design Awards, one of the most renowned international design and innovation prizes. Hyundai's Fuel Cell vehicle NEXO and the subcompact SUV Kona were awarded in the Cars and Motorcycles category. The Kona gained recognition for outstanding design and innovation in 'SUV/Off-road vehicles' and the Hyundai NEXO showed its excellence in its subcategory.

The prestigious award evaluates the product's functionality, durability, level of innovation and overall quality under aspects of form and function.

The NEXO is Hyundai's second-generation fuel cell electric vehicle. It is characterized by a pure and calm design emphasizing its streamlined silhouette and by a floating roof. The All-New Hyundai NEXO shapes the future of driving and is the eye-catching, technological flagship of Hyundai. The first dedicated hydrogen-powered SUV combines the practicality of an SUV with the clean advanced fuel cell know-how offering the most advanced technology on the market with autonomous driving capabilities, smart advanced driver assistance systems and strongest powertrains in the segment.

The Kona broadens Hyundai's successful SUV line-up. With its sleek, sharp and colorful design it creates a unique proposition in the sub-compact SUV segment. Bold exterior lines, a pleasantly spacious interior and a powerful engine line-up make the innovative subcompact SUV suitable for modern, urban customers.

Design is increasingly the number one reason why customers choose the Hyundai brand. Receiving this prestigious recognition in the fifth consecutive year reflects the company's ongoing commitment to producing cars that demonstrate a unique and evolving design language. The 2018 award follows the recognition in 2017 for the Hyundai Azera and an 'Honorable Mention' for the i30, the prize-winning IONIQ line-up in 2016 as well as double recognition in 2015 for i20 and Sonata and for i10 and Genesis in 2014.

Drawing on a prominent jury consisting of high profile designers, professors and journalists, the Red Dot Design Award is recognized globally as one of the most sought-after marks for high quality design. The 2018 contest attracted entries from 59 countries, making the Red Dot Award the largest product competition in the world.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design and technical centers worldwide and in 2017 sold about 4.5 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced fuel cell electric vehicle and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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