

News Release

Hyundai Tucson Ranked Most Dependable Small SUV

By J.D. Power

FOUNTAIN VALLEY, Calif., Feb. 14, 2018 – Hyundai’s Tucson received the distinct honor of most dependable Small SUV by J.D. Power in their 2018 Vehicle Dependability Study (VDS). Released today, the annual Vehicle Dependability Study shows Tucson ranked highest in its class, beating out leading competitors. The Tucson offers sporty styling, outstanding efficiency and cutting-edge safety technologies. Overall, Hyundai scored an impressive sixth-place finish in the entire industry and third-best in the non-premium category, lowering its PP100 by nine problems. The Hyundai Santa Fe also ranked second in its segment.

“In one of the most competitive segments in the industry, Tucson places highest in its class,” said Barry Ratzlaff, vice president of customer satisfaction, Hyundai Motor America. “Hyundai is committed to providing customers with high-value vehicles that withstand the test of time. The quality and dependability of our models is important to reassuring owners that we care about their Hyundai experience beyond their initial purchase at the dealership. The results for Santa Fe and Tucson show, as our CUV lineup expands, long-term quality will be a real strength for us.”

For the 2018 model year, Tucson adds a 7-inch audio display system with expanded availability of Android Auto and Apple CarPlay, HD Radio and heated seats. More than 90 percent of 2018 model year Tucsons have these technologies included and are at dealerships now.

The study, now in its 29th year, examines problems experienced during the past 12 months by original owners of 2015 model-year vehicles. Overall dependability is determined by the number of problems experienced per 100 vehicles (PP100), with a lower score reflecting higher quality. The study covers 177 specific problems grouped into eight major vehicle categories.



Hyundai Motor America

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.



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