

News Release

Hyundai Motor Reveals First Images of the Santa Fe

- The New Generation Santa Fe is an elegant SUV with class-leading roominess
- Hyundai Motor's D-SUV connects with the new SUV family appearance and features an expressive and powerful front
- Innovative safety features underline Hyundai Motor's approach to making advanced technology more accessible

SEOUL, Feb. 6, 2018 – Hyundai Motor unveils its first images of the New Generation Santa Fe which will celebrate its world premiere in February 2018. The company's largest passenger car, it represents Hyundai's strong SUV heritage and continues its global success story. The fourth generation Santa Fe is a powerful, premium-designed SUV with class-leading roominess.

The Santa Fe displays a modern and elegant appearance complemented by eye-catching twin headlights and the Cascading Grille, Hyundai's SUV-family identity. The exterior design is characterized by a powerful wide stance and an athletic, bold look. It features refined lines that reinforce the car's status at the top of Hyundai's SUV line-up. The Santa Fe interior design combines premium quality with a horizontal and roomy layout and enhanced visibility.

Its exterior dimensions make the New Generation Santa Fe appear even more prominent. With a length of 4,770 mm, a width of 1,890 mm and a longer wheelbase, it also provides more comfort for its passengers.

Hyundai truly cares about the customer's well-being and offers best-in-class safety features.

As part of its SmartSense technology, the Santa Fe offers a comprehensive package of Hyundai's latest active safety features, making advanced technology affordable. Rear Cross-Traffic Collision-Avoidance Assist is a Hyundai first. When reversing out of areas with low visibility, the system not only warns the driver if vehicles approach from the side – it also applies the brakes automatically. The Safety Exit Assist prevents accidents when vehicles approach from behind by temporarily locking the doors, so that passengers will exit the car safely.

Further details of the New Generation Santa Fe will be disclosed at the world premiere before making its debut at the Geneva Motor Show in March 2018.

- Ends -

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design and technical centers worldwide and in 2017 sold 4.5 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced fuel cell electric vehicle, ix35 Fuel cell and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

Contact

Jin Cha

Global PR Team / Hyundai Motor

sjcar@hyundai.com

+82 2 3464 2128

Miles Johnson

(714) 887-2571

MilesJohnson@hmausa.com