

Media Advisory

Hyundai to Reveal New Motorsports Program and Refreshed Sonata Hybrid Live on Facebook

- Press Conference will debut the refreshed 2018 Sonata Hybrid, provide an update on Shopper Assurance, Hyundai's industry-first program that modernizes the car-buying experience and announce a new motorsports program
- Press Conference will be on Thursday, Feb. 8 at 10:30 a.m. Central Time at McCormick Place / North Hall
- Presentation will be delivered by Dean Evans, Chief Marketing Officer, Hyundai Motor America
- Link to view live broadcast:

<https://www.facebook.com/ChicagoAutoShow/>





Hyundai Motor America

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and the majority sold in the U.S. are built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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Contacts

Miles Johnson
(714) 366-1048
milesjohnson@hmausa.com

Michele Tinson
(734) 740-4650
mtinson@hmausa.com