



Hyundai Motor America
 10550 Talbert Avenue, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

FOR IMMEDIATE RELEASE

Contact:
 Miles Johnson
 714-366-1048 (cell)
milesjohnson@hmasua.com

HYUNDAI ANNOUNCES PRICING FOR ALL-NEW 2018 ACCENT

- Expressive Design, High-tech Interior, Improved Driving Dynamics, Reduced Cabin Noise and 37 MPG – All at a Great Price

FOUNTAIN VALLEY, Calif., Nov. 21, 2017 – Hyundai Motor America has announced pricing for its all-new 2018 Accent, starting at \$14,995 for the SE sedan model. New standard features on the SE trim level include a 5-inch color touchscreen audio system with rearview camera, Bluetooth® phone interface, steering wheel mounted audio / cruise controls, spare tire and 15-inch wheels. The all-new Accent includes all of this with only a small price increase of \$250 compared with the 2017 SE model.

Model	Transmission	Suggested Retail*
Accent Sedan SE	6-speed Manual Transmission	\$14,995
Accent Sedan SE	6-speed Automatic Transmission with SHIFTRONIC®	\$15,995
Accent Sedan SEL	6-speed Automatic Transmission with SHIFTRONIC®	\$17,295
Accent Sedan Limited	6-speed Automatic Transmission with SHIFTRONIC®	\$18,895

*Freight charges for the 2018 model year Accent are \$885. Pricing in this release does not include freight.



All 2018 Accents provide “class-above” interior space in a sophisticated design, along with advanced technologies delivering seamless connectivity and active safety driver assistance. Accent’s driving experience is further enhanced through improved noise isolation and overall better driving dynamics to satisfy shoppers.

The all-new Accent also receives an updated powertrain tuned for even better fuel efficiency and drivability. The updated 1.6-liter Gamma four-cylinder Gasoline Direct Injected (GDI) engine produces 130 horsepower and 119 lb.-ft. of torque. Compared with the previous-generation Accent, the engine’s powerband has also improved, with increased low-end torque to make drivability easier.

A wide array of advanced safety technologies provides layers of protection for passengers. For example, Accent offers available Forward Collision-avoidance Assist that utilizes a front forward-facing radar to detect a vehicle and warn the driver of a potential collision. If the driver does not react to avoid the impact, the system will apply emergency braking.

Most 2018 Accent trims feature technologies ahead of the subcompact competition that enhance driver confidence and convenience. The mid-level SEL trim has popular features such as a 7-inch Display Audio system with Apple CarPlay™ and Android Auto™, 15-inch alloy wheels and dual charging USB. Finally, the Limited trim level includes Forward Collision-avoidance Assist, power sunroof, 17-inch alloy wheels and a proximity key with push button start among other key convenience features.

Packaging Details

Accent Sedan SE Manual Transmission

- 1.6L DOHC I-4 GDI w/ Dual CVVT
- 6-speed manual transmission
- Motor Driven Power Steering (MDPS)
- Front, side and head curtain airbags
- ABS, ESC & HAC
- 15-inch steel wheel w/ covers
- Hood insulator
- Air Conditioning
- AM/FM Radio w/ 4 speakers
- Smartphone/USB auxiliary input jacks
- 5-inch color touchscreen
- Rearview camera w/ dynamic guidelines
- Steering wheel audio & cruise controls
- Bluetooth® hands-free phone system
- Cruise control
- Power windows & bodycolor mirrors
- Cloth door inserts
- Body color door handles
- Power door locks w/ remote keyless entry
- Cabin air filter
- Tilt steering wheel
- Front & rear door map pockets
- 60/40 split flat folding seat
- Sliding sunvisors w/ dual vanity mirrors
- Map, dome and cargo lights
- 6-way adjustable driver seat including height adjustment
- Front 2-speed intermittent wiper
- Tinted glass
- Rear defroster with timer
- Sunglasses holder
- Roof-mounted pole antenna
- One touch triple turn signal

- Trip Computer w/ ambient temperature
- Temporary spare tire

Accent Sedan SE Automatic Transmission

(In addition to or in place of Accent SE Manual Transmission equipment):
6-speed automatic transmission with SHIFTRONIC® and Hillstart Assist Control

Accent Sedan SEL

(In addition to or in place of Accent SE Automatic Transmission equipment):

- 4-wheel disc brakes
- 15-inch alloy wheels
- Display Audio w/ 7-inch touchscreen AM/FM/SiriusXM® Radio and 6 speakers
- Apple CarPlay™/ Android Auto™
- Automatic headlamp control
- Heated bodycolor mirrors
- Tilt & telescopic steering wheel
- Front passenger seatback pocket
- Dual charging USB
- Center console storage box with sliding armrest
- Driver side auto up window
- Driver's blind spot mirror

Accent Sedan Limited AT

(In addition to or in place of Accent SEL Automatic Transmission equipment):

- Forward Collision-avoidance Assist (FCA)
- Power sunroof
- Projection headlights w/ LED daytime running lights
- LED Taillights
- 17-inch alloy wheels
- Chrome grille
- Chrome beltline molding & outside door handles
- Fog Lights
- Side mirrors with turn indicators
- Blue Link® Connected Services 3-years Standard
- Heated front seats
- Proximity key w/ push button start
- Hands-free smart trunk
- Automatic temperature control w/ auto defogging
- 3.5-inch TFT monochromatic cluster display
- Leather wrapped steering wheel & shift knob

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships

nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

Please visit our media website at www.hyundainews.com

Hyundai Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#)

###