



**Hyundai Motor America**  
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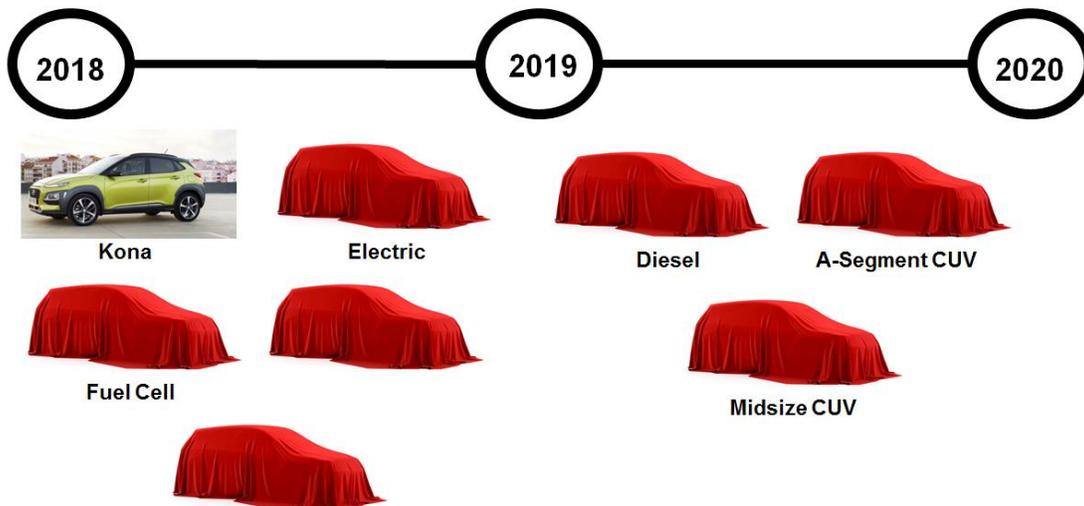
**HYUNDAI MOTOR AMERICA TO RELEASE EIGHT  
 NEW CROSSOVER UTILITY VEHICLES BY THE YEAR 2020**

**Vehicles will be powered by Gasoline, Diesel, Hydrogen and Electricity**

**SUPERIOR TWP., Mich., Nov. 15, 2017** – Hyundai Motor America today announced its commitment to debut eight new or re-engineered crossover utility vehicles (CUVs) in the United States by the year 2020 during a press conference at the Hyundai America Technical Center. Beginning with the launch of the Kona small CUV in March, this new lineup will encompass models from the A-segment (entry level) size class all the way up to the eight-passenger midsize class. Hyundai also will showcase its latest gasoline engine, diesel engine, hydrogen fuel cell and battery electric technologies in these vehicles.

**Hyundai Product Lineup**

**Eight New or Re-engineered CUVs for the U.S. market by 2020**  
**Vehicles will be powered by Gasoline, Diesel, Hydrogen or Electricity**



“Very soon we are going to have the most diverse CUV powertrain lineup in the industry,” said Mike O’Brien, vice president, product, corporate and digital planning, Hyundai

Motor America. “These vehicles will show the engineering prowess of the more than 13,000 engineers Hyundai Motor Company has working on current and future models every single day. Our customers are going to have a lot of great CUV choices in our dealerships.”

Debuting at major auto shows including those in Detroit, New York and Los Angeles, this new fleet of CUVs will maintain Hyundai’s promise to make customer’s lives and driving experiences better. Further, Hyundai will be the only manufacturer offering CUV customers four different fuel choices.

“The Kona is only the beginning of our product revolution for Hyundai,” O’Brien, added. “These vehicles are aimed squarely at the sales leaders in each segment and will emphasize Hyundai’s continued focus on sustainability and efficiency without compromising performance.”

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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