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HYUNDAI MOTOR AMERICA ENHANCES MILITARY INCENTIVE FOR VETERANS DAY WEEKEND

FOUNTAIN VALLEY, Calif., Nov. 10, 2017 – In honor of Veterans Day this weekend, Hyundai Motor America is thanking the men and women of the U.S. Armed Forces by doubling its military incentive and offering a stackable \$1,000 discount on all new 2017 and 2018 model year Hyundai vehicles. This deal will be available to any active, veteran, or retired military personnel and applies November 10, 2017 through November 17, 2017.



“We are proud to have a long-standing commitment to our troops,” said Steve Flood, director, retail operations, Hyundai Motor America. “Doubling our military incentive is a way for Hyundai to recognize the hard work and sacrifices these men and women make to defend our country.”

Hyundai Motor America also shows its support for the U.S. Military through a dedicated internal employee resource group called Stars and Stripes. In addition, Hyundai's Veteran Employment Transition Program is available in military base career centers and online for veterans to provide free Hyundai-specific technical training, resume and interview coaching, and job openings for Hyundai and its affiliate companies.

This program is available to active, veteran, or retired U.S. Military (and their spouses) serving or having served in the United States Air Force, Army, Coast Guard, Marine Corps, Navy, National Guard, or Reserves.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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