



Hyundai Motor America
10550 Talbert Ave, Fountain Valley, CA 92708
MEDIA WEBSITE: HyundaiNews.com
CORPORATE WEBSITE: HyundaiUSA.com

NEWS BUREAU

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NEW HIGH-VALUE SEL MODEL HIGHLIGHTS UPGRADES TO THE 2018 ELANTRA LINEUP



Miles Johnson
Senior Manager, Quality, Service and Technology
(714) 366-1048
milesjohnson@hmausa.com

ID: 47987



Blind Spot Detection and Rear Cross Traffic Alert applied to more than 80% of model line

**Fast Facts:**

- Now in its sixth generation, Elantra has achieved more than 2.9 million sales since its launch in the U.S.
- Assembled in both Montgomery, Alabama and Ulsan, South Korea
- EPA Size Classification: Midsize (a class-above Chevrolet Cruze and Ford Focus)

New for 2018:

- New high volume SEL trim replaces SE with Popular Equipment Package and includes
 - Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
 - Seven-inch Display Audio system AM/FM/HD Radio/SiriusXM with six speakers
 - Rearview camera with dynamic guidelines
 - Android Auto
 - Apple CarPlay
 - 16-inch alloy wheels with 205/55 R16 tires
 - Four-wheel disc brakes
 - Heated outside mirrors
 - Auto headlamp control
 - 3.5-inch TFT mono cluster display
 - Rear cup holders (mounted rear of center console)
- Limited trim features now include:
 - Gloss black interior accents
 - Auto-dimming rearview mirror with Blue Link and HomeLink standard
 - All available Blue Link features standard for three years
- Sport trim features now include:
 - Power Sunroof and Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist standard

- All trims receive:
 - New machine gray exterior color choice
 - All available Blue Link features standard for three years

Vehicle Highlights:

- Elantra now has six different trims to fit every shopper's personality and pocket book
 - **SE, SEL** and **Value** –well-equipped with popular options at attractive price points
 - **Eco** –EPA estimated 35 miles per gallon combined fuel economy rating using a 1.4L turbo GDI four cylinder engine and seven-speed DCT
 - **Limited** – surrounds drivers with leather, advanced technology and class-leading safety features
 - **Sport** – striking design upgrades and exciting driving dynamics via an independent rear suspension
 - Powered by a 1.6-liter turbocharged four-cylinder engine delivering an estimated 201 hp and 195 lb.-ft. of torque mated to a six-speed manual or seven-speed DCT with paddle shifters
 - Available HID headlights with dynamic bending light, door handle approach lights, LED DRL's and taillights
 - Standard 2.0L Atkinson cycle four-cylinder with an estimated 147 hp and 132 lb. ft. of torque (SE, SEL, Value and Limited trims)
 - Available eight-inch Multimedia Navigation System and seven-inch Display Audio System with Android Auto and Apple CarPlay and Blue Link
 - Available Infinity premium audio with eight speakers including center channel & subwoofer with segment 1st Clari-Fi Music Restoration Technology
 - Available segment 1st hands-free smart trunk release and dual USB
 - Available heated front & rear seats and segment 1st Integrated Memory System (IMS) for driver's seat, outside mirrors and instrument panel illumination
 - America's Best Warranty

Advanced Safety Technologies

- Available Blind Spot Detection with Rear Cross-Traffic Alert and Lane Change Assist
- Available Automatic Emergency Braking with Pedestrian Detection
- Available Lane Keep Assist and Smart Cruise Control
- Seven standard airbags including driver's knee airbag
- Top Safety Pick+ rating from the Insurance Institute for Highway Safety

Hyundai Blue Link

Hyundai Motor America is going above and beyond the competition by offering three years of updated standard Blue Link services for available 2018 Hyundai vehicles and 2017 IONIQ models.



The standard Blue Link features include:

- Connected Care Package
 - Automatic Collision Notification
 - SOS Emergency Assistance
 - Monthly Vehicle Health Report
 - Automatic Diagnostic Trouble Code Notification
 - Service Link
 - Maintenance Reminder
 - Driving Information
 - On-Demand Diagnostics
 - Enhanced Roadside Assistance
 - Remote Package –

*Most features can be activated via Amazon Alexa skill, smartphone app or smartwatch

- Remote Door Lock / Unlock
- Remote Horn and Lights
- Remote Start with Climate Control (Requires push button start)
- Car Finder
- Stolen Vehicle Recovery
- Stolen Vehicle Slowdown
- Stolen Vehicle Immobilization
- Alarm Notification
- Curfew Alert
- Geo-Fence
- Speed Alert
- Valet Alert
- Guidance Package –

*Requires Onboard Navigation

- Multimedia and Navigation Updates (Provides complimentary map updates)
- Destination Search Powered by Google
- Destination Send-to-Car by Google

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link[®] Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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