



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS JUNE SALES AND THIRD STRAIGHT MONTH OF RETAIL SALES GROWTH



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- Retail Sales Up Year-Over-Year
- Tucson Sales Achieve a 39 Percent Increase Compared with June 2016
- Consumer Consideration of the Hyundai Brand at an All-Time High in 2017

FOUNTAIN VALLEY, Calif., July 3, 2017 – Hyundai Motor America today reported June sales of Hyundai and Genesis branded vehicles of 54,507 units, a 19 percent decrease compared with the all-time June sales record set last year. Retail sales increased for the third straight month, up more than 1 percent in June, while a reduction in fleet sales led to the overall decline.

SALES BY BRAND

	June-17	June-16	2017 YTD	2016 YTD
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Hyundai	52,894	67,511	336,441	374,060
Genesis	1,613	0	9,919	0
TOTAL	54,507	67,511	346,360	374,060

HYUNDAI BRAND HIGHLIGHTS

“June was the second month in a row we’ve cut back significantly on fleet sales and seen a rise in retail sales in an industry that is down on the year,” said Sam Brnovich, executive director, National Sales, Hyundai Motor America. “Tucson continues to draw CUV buyers in its competitive segment and achieved another substantial increase in June. With Ioniq demand exceeding our expectations and the 2018 Sonata hitting dealers shortly, we are poised to close the year strong and pick up retail market share.”

- Accent sales lead the month, up 60 percent year-over-year with 5,028 sold
- Tucson sales are up 39 percent, totaling 10,000 sold
- Elantra retail sales up year-over-year
- Strong consumer demand for Ioniq continues with 1,406 sold
- Hyundai brand opinion at an all-time high in 2017

HYUNDAI MODELS

Vehicle	June-17	June-16	2017 YTD	2016 YTD
Accent	5,028	3,139	32,515	39,330
Azera	241	340	1,792	2,573
Elantra	13,297	22,414	100,252	96,306
Equus	2	131	19	1,035
Genesis	66	2,395	956	17,384
Santa Fe	12,586	18,345	60,012	57,436
Sonata	9,547	11,854	76,315	104,409
Tucson	10,000	7,193	51,707	42,664
Veloster	721	1,700	7,992	12,923
Ioniq	1,406	0	4,881	0

GENESIS BRAND HIGHLIGHTS

“In June, G90 was the top overall vehicle in [AutoPacific’s Vehicle Satisfaction Awards](#) and the Genesis brand was the highest ranked premium nameplate in [J.D. Power IQS](#),” said Erwin Raphael, general manager of Genesis in the U.S. market. “These recognitions are important indications that we are respecting our customers and delivering on our promise of a new luxury experience.”

GENESIS MODELS

Vehicle	June-17	June-16	2017 YTD	2016 YTD

G80	1,276	0	7,666	0
G90	337	0	2,253	0

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link[®] Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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