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NEWS BUREAU

**FOR IMMEDIATE RELEASE**

## **REDESIGNED 2018 HYUNDAI SONATA STREAMLINES PACKAGING WITH HIGH-DEMAND FEATURES AT EVERY PRICE POINT**



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**FOUNTAIN VALLEY, Calif., June 14, 2017** – The [2018 Hyundai Sonata](#), with a dramatic new exterior design, an impressive list of standard safety features, and a new eight-speed automatic transmission in 2.0T models, once again sets the standard in the mid-size sedan segment. Pricing throughout the lineup delivers consumers a compelling choice, starting at \$22,050 for the Sonata SE. The 2018 Sonata arrives in dealer showrooms this summer.



#### 2018 SONATA PRICING

Model	Engine	Transmission	MSRP
SE	2.4L GDI 4-cyl	6-Speed Automatic with SHIFTRONIC®	\$22,050
Eco	1.6L Turbo GDI 4-cyl	7-Speed EcoShift® Dual Clutch Transmission with SHIFTRONIC®	\$22,650
SEL	2.4L GDI 4-cyl	6-Speed Automatic with SHIFTRONIC®	\$23,700
Limited	2.4L GDI 4-cyl	6-Speed Automatic with SHIFTRONIC®	\$27,400
Sport	2.4L GDI 4-cyl	6-Speed Automatic with SHIFTRONIC®	\$25,200
Sport 2.0T	2.0L Turbo GDI 4-cyl	8-Speed Automatic with SHIFTRONIC®	\$27,600
Limited 2.0T	2.0L Turbo GDI 4-cyl	8-Speed Automatic with SHIFTRONIC®	\$32,450

Freight charge for the 2018 Sonata is \$885.

Created at Hyundai's California Design Studio and assembled at Hyundai's manufacturing facility in Montgomery, Alabama, the 2018 Sonata builds on the model's strong legacy. Distinctive new exterior styling transforms Sonata's visual signature. The dramatic new appearance is highlighted by Hyundai's bold new "cascading grille" in front and an all-new rear with more prominent branding and relocation of the license plate in the bumper. New sheet metal for the sculpted hood, front fenders, and trunk makes the dynamic new look possible. In addition, redesigned alloy wheels (16, 17, and 18-inch) and distinctive illumination from vertical LED DRLs, LED headlights, and LED taillights further highlight the assertive and advanced exterior design.

Inside, the renewed center stack and instrument panel now create more visual dimension and add a premium feel to echo the exterior's eye-catching new looks. Changes in the cabin include a sporty three-spoke steering wheel and piano-key buttons for the audio and HVAC controls, while the standard seven-inch color display audio system is prominently displayed.

The current Sonata has been well received by owners for its ride and handling, and Hyundai engineers further refined the chassis for 2018. To achieve this, the rear suspension receives 21 percent thicker trailing arms to better manage heavy suspension loads, while new bushings allow for more ride compliance and quicker response times. The steering system's torsion bar stiffness has been increased by 12 percent to improve steering responsiveness and new steering calibration further improves on-center feel.

The top-of-the-line 2.0T engine is mated to a new eight-speed automatic transmission, which adds ratio range at both the top and bottom for improved performance and efficiency. All 2.0-liter turbo Sonatas ride on 18-inch wheels wrapped in Michelin tires.

Adding to an already impressive list of standard safety equipment, every 2018 Sonata is equipped with Blind Spot Detection (BSD) with Rear Cross-Traffic Alert (RCTA). The Sonata is the only mainstream mid-size car sold with this safety technology as standard equipment. Working in conjunction with the standard rearview backup camera, RCTA gives drivers peace of mind that the road behind them is clear. Furthermore, the available Lane Departure Warning system is now enhanced with Lane Keep Assist function.

All 2018 Sonatas are equipped with a standard seven-inch color display audio touchscreen with both Apple CarPlay® and Android Auto® integration. Models equipped with Blue Link Telematics get three years of complimentary Connected Care and Remote services; including the ability to activate many of the features using the Amazon Echo and Google Home virtual assistants. The available navigation system is enhanced with a bird's-eye-view feature and HERE HD real-time traffic flow data. Furthermore, the inconvenience of outdated map software is now a thing of the past as owners now have three years of complimentary Guidance Package services, which include downloads to maintain up-to-date navigation programming.

Keeping on-trend with today's connected passengers, smartphones can now be charged without a plug using the available wireless charging pad (Qi standard) while a second-row USB charge port provides additional charging flexibility.

For complete pricing and packaging details, please visit <http://www.hyundainews.com/us/en/models/sonata/2018/pricing>.

## **HYUNDAI MOTOR AMERICA**

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For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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