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NEWS BUREAU

FOR IMMEDIATE RELEASE

## HYUNDAI LAUNCHES BLUE LINK APP FOR APPLE WATCH

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### Remote Start Your Hyundai from Apple Watch via Blue Link

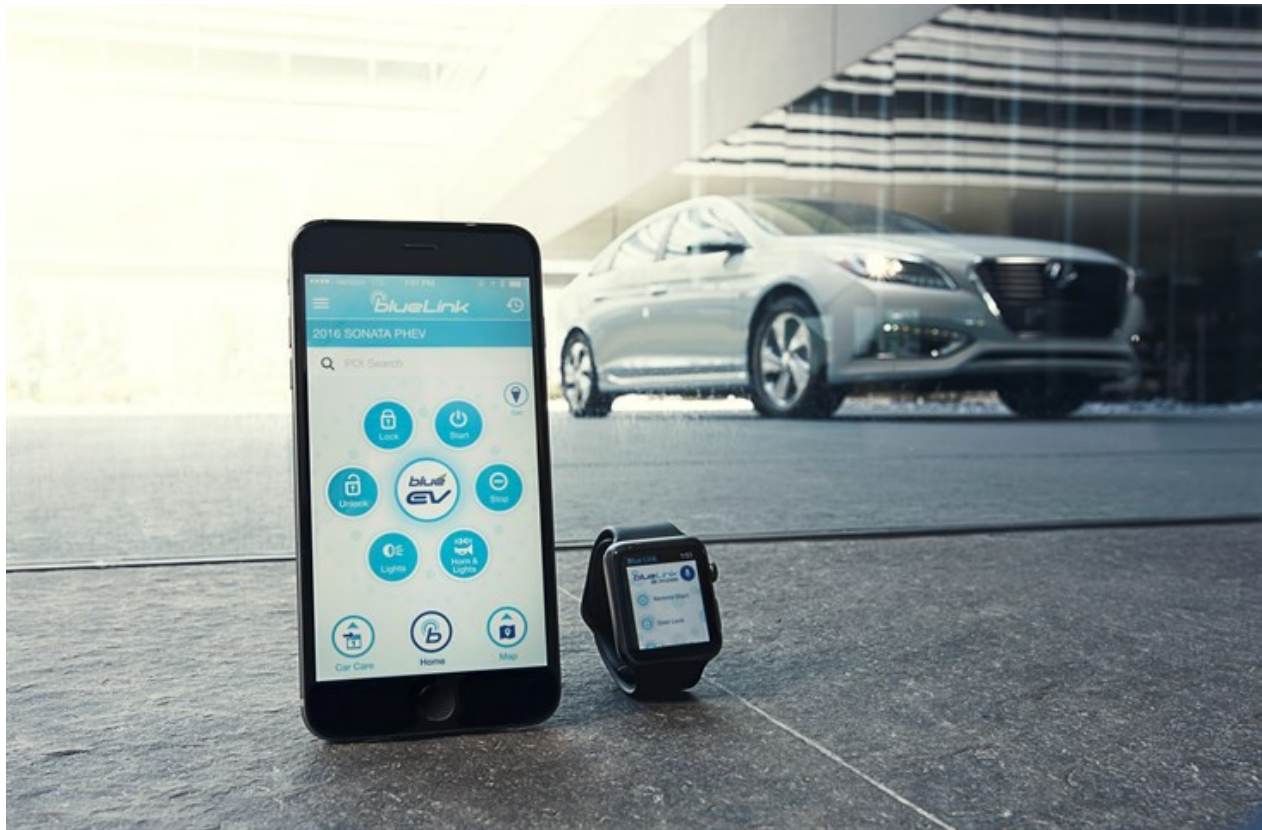
- **Apple Watch is Compatible with First and Second Generation Blue Link Equipped Hyundai Models**
- **Commands Work with Voice Recognition and Touch**

**Fountain Valley, Calif., June 30, 2015** – Think controlling a car with a watch is a thing of the future? Think again. Hyundai owners can now remotely flash their car's lights in a crowded parking lot, lock the doors and even start it from almost anywhere from their wrist using the new [Blue Link](#) app for Apple Watch. As a leader in connected cars, Hyundai is always looking for new ways to connect owners to their vehicles. The latest Blue Link app update, which includes the companion app for Apple Watch, is available as a free download on the App Store starting today.



The Hyundai Blue Link Smartwatch app on Apple Watch

“Giving customers more ways to connect with their cars is what it is all about,” said Frank Ferrara, executive vice president, customer satisfaction, Hyundai Motor America. “The Blue Link Apple Watch app complements all of our other high-tech features. Drivers can get into a Sonata today and find iPhone integration, adaptive cruise control, blind spot detection and a smart trunk that will open automatically when you stand behind it.”



Hyundai Blue Link Smartwatch App features

Hyundai's cloud-based Blue Link platform allows features like remote start and service information to be quickly accessed through devices like smartwatches and smartphones. The new app is easy to use. The wearer simply taps an icon or uses voice commands to execute remote functions. Pushing the microphone icon on the watch activates the voice function, where the driver can execute commands such as "Start my car," "Lock my car" or "Find my car."



The Hyundai Blue Link Smartwatch app on Apple Watch

The Blue Link Apple Watch app works with first and next generation Blue Link equipped Hyundai models. The first generation Blue Link system rolled out on the 2012 Sonata and expanded across the lineup through 2013. Next generation Blue Link equipped models include the 2015 Genesis, Sonata and Azera. The Apple Watch app provides all Blue Link users, including first generation owners, with even more freedom of choice when interacting with their Hyundai.

Blue Link Apple Watch app features (all voice activated):

- Remote Engine Start
- Remote Engine Stop (Only available when vehicle is in remote engine start mode)
- Remote Door Lock / Unlock
- Remote Flash Lights / Honk Horn
- Car Finder
- Vehicle Status
- Parking Meter

## HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

Please visit our media website at [www.hyundainews.com](http://www.hyundainews.com) and our blog at [www.hyundailikesunday.com](http://www.hyundailikesunday.com)

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