



Hyundai Motor America  
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NEWS BUREAU

FOR IMMEDIATE RELEASE

## HYUNDAI'S BEFORE SERVICE EXPERIENCE TOUR TO STOP AT ITS ALABAMA ASSEMBLY PLANT FOR THE SECOND YEAR IN A ROW



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### Local Event Offers Free Vehicle Inspections Regardless of Make, Car Care Tips, Food and Top-Offs for Engine Fluids

**MONTGOMERY, Ala., Oct. 13, 2016** – Car owners in Montgomery will have the opportunity to participate in the [Hyundai Before Service Experience Tour](#) on Oct. 19 at the company's assembly plant there for the second year in a row. At this tour stop, participants will have the opportunity to get their vehicle inspected for free regardless of make or age. Hyundai started the Before Service Tour in 2015 to bring attention to the importance of car care and preventative maintenance. It reminds consumers to take care of any issues that may have occurred or been ignored. Some preparation now will help ensure driving plans go smoothly throughout the holiday season.

“The Hyundai Before Service Tour was a big success last year,” said Frank Ferrara, executive vice president, customer satisfaction, Hyundai Motor America. “This event is a great way for our dealers and the plant to give back. We want to make sure

the people of Montgomery are ready for their holiday road trips. If we can let owners know about a slow leak in a tire or a turn signal that has a burned out bulb that helps them stay safe. You would be surprised by what some of our technicians have found.”

The multi-point inspections performed by Hyundai certified technicians will include fluid checks, bulb checks, battery checks and tire pressure adjustments. Owners will have the opportunity to ask technicians about their car or maintenance. Furthermore, Hyundai will be educating shoppers on new vehicle technologies, including Blue Link, Android Auto, Adaptive Cruise Control, Bluetooth and Blind Spot Detection. In addition to consumers test driving Hyundai models at the Before Service Experience, car owners will be able to participate in a free cookout with hamburgers and hotdogs.

<b>WHEN</b>	<b>Wednesday, October 19</b>  Time: 10:00 a.m. - 4:00 p.m.
<b>WHERE</b>	Hyundai Motor Manufacturing Alabama Training Center  900 Hyundai Blvd, Montgomery, AL 36105  <b>First building on the right when approaching the manufacturing plant from Highway 31</b>
<b>WHAT</b>	<ul style="list-style-type: none"> <li>• Free multi-point vehicle inspections</li> <li>• Free top-offs on motor oil and all vital fluids</li> <li>• Free hot dogs, hamburgers, chips and drinks</li> <li>• New Hyundai models on display, including the award-winning Sonata, Tucson, Santa Fe, Elantra and Genesis G90</li> <li>• Free vehicle appraisals</li> <li>• Participants will receive giveaway items</li> </ul>
<b>WHY</b>	The Before Service Tour brings attention to the importance of car care and preventative maintenance. It reminds consumers to take care of any issues that may have occurred or been ignored. Some preparation now will help ensure driving plans go as smoothly as possible throughout the holiday season.
<b>WHO</b>	The Before Service event is hosted by Capitol Hyundai, Hyundai Motor America and Hyundai Motor Manufacturing Alabama.





## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link<sup>®</sup> Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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