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## HYUNDAI MOTOR COMPANY NAMED A TOP GREEN COMPANY BY NEWSWEEK



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### Company Recognized for Emphasis on Environmental Awareness and Eco-Friendliness

**FOUNTAIN VALLEY, Calif., June 14, 2016** – Hyundai Motor Company was honored in the [2016 Newsweek Green Rankings](#), created in partnership with Corporate Knights and HIP Investor. Since 2009, the *Newsweek* Green Rankings have been one of the world's foremost corporate environmental rankings, which assess the 500 largest publicly-traded companies in the United States and the 500 largest publicly-traded companies globally on overall environmental performance.

“This recognition from *Newsweek* is a testament to our commitment to reducing our carbon footprint globally,” said Mike O’Brien, vice president, corporate and product planning, Hyundai Motor America. “Hyundai will continue to place importance on its eco-friendly Blue Drive<sup>®</sup> lineup in all segments. Part of this initiative is the arrival of the Hyundai [Ioniq](#) late this year, marking Hyundai’s very first car offered in three electric versions to debut in the U.S.

The 2016 *Newsweek* Green Rankings measure the environmental performance of large public companies using eight clearly defined key performance indicators. The methodology is clear and rules-based, and the process meets the test of being replicable by a third party. A company's overall score is a weighted average of their eight KPI scores.

"In the current global business and political climate, no company can continue to ignore its environmental footprint and there's good news: *Newsweek's* 2016 Green Rankings show the world's biggest companies are improving when it comes to energy productivity and in limiting greenhouse gas emissions," said Elijah Wolfson, senior editor, *Newsweek*. "Our hope is the rankings will propel leaders to start looking at their environmental impact, not just in terms of carbon use, but comprehensively, and make the changes necessary to sustain both business growth and environmental viability."

Hyundai Blue Drive is a range of ecological products and technologies designed to improve fuel efficiency. Blue Drive is Hyundai's strategy to develop low-carbon, fuel-efficient vehicles that minimize vehicle fuel consumption and reduce carbon dioxide emissions, thereby meeting the social need for both mobility and environmental preservation.

For more information about the 2016 *Newsweek* Green Rankings, visit [here](#).

## **NEWSWEEK**

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## **About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com/>