



Hyundai Motor America
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NEWS BUREAU

FOR IMMEDIATE RELEASE

HYUNDAI ANNOUNCES PRICING FOR ALL-NEW 2017 ELANTRA ECO



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Fountain Valley, Calif., May 5, 2016 – Hyundai Motor America today announced pricing for the all-new 2017 Elantra Eco starting at \$20,650. Elantra Eco is the most fuel efficient [Elantra](#), delivering an EPA estimated 40 mpg on the highway and 35 mpg in combined city and highway driving. These mpg ratings could result in an average annual fuel cost of just \$900 (source: fuelconomy.gov).

2017 Elantra Eco Pricing

	2017 Elantra Eco
MSRP (excluding freight)	\$20,650

MPG (City / Highway / Combined)	32 / 40 / 35
Annual Fuel Cost*	\$900
Engine	1.4-liter turbo GDI 4-cylinder
Transmission	Seven-speed EcoShift Dual Clutch Transmission with Shiftronic®

*Data from Fueleconomy.gov (4/21/2016)
Pricing above excludes \$835 freight charge



2017 Elantra Eco

Elantra Eco's LED daytime running lights flank a bold hexagonal grille. On the inside, there is a standard seven-inch Display Audio touchscreen with Android Auto™ and Apple CarPlay™ support. Additional standard features include Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist, proximity key with push-button start, heated front seats, dual automatic temperature control and a leather wrapped shift knob and steering wheel with audio, cruise and Bluetooth controls. The all-new 1.4-liter Kappa engine produces 128-horsepower and 156 lb.-ft. torque at a low 1,400~3,700 rpms. The Kappa engine is a perfect match for the crisp shifting seven-speed EcoShift® dual-clutch transmission.

Standard Equipment

- 1.4L Turbo GDI 4-cylinder
- 7-speed EcoShift Dual Clutch Transmission w/ Shiftronic®
- LED Daytime Running Lights

- Blind Spot Detection w/ Rear Cross-traffic Alert & Lane Change Assist
- 3.5" TFT monochromatic cluster display
- Leather-wrapped steering wheel & shift knob
- Dual Automatic Temperature Control w/ auto defogger
- Proximity key w/ push button start, immobilizer, hands-free smart trunk & front door handle approach lights
- Heated front seats
- Sunvisor extensions
- Illuminated vanity mirrors
- Auto-up driver's window
- Sliding armrest
- Front passenger seatback pocket

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link[®] Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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