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NEWS BUREAU

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HYUNDAI GENESIS AND SANTA FE WIN 2016 CONSUMER GUIDE® AUTOMOTIVE BEST BUY AWARDS



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Models Topped Their Class in Performance, Design and Resale Value

FOUNTAIN VALLEY, Calif., Feb. 15, 2016 – The 2016 [Hyundai Genesis](#) and [Santa Fe/Santa Fe Sport](#) earned the “Best Buy” awards from Consumer Guide® Automotive in their respective segments. The Genesis was recognized in the large car segment, and the Santa Fe/Santa Fe Sport won in the midsize crossover/SUV category. Consumer Guide Automotive has been the leading publisher of authoritative, unbiased new- and used-car reviews for 50 years. The “Best Buy” awards were presented at the 2016 Chicago Auto Show.

Consumer Guide Automotive’s editorial team evaluated vehicles based on features that consumers highly value: price, features, performance, accommodations, fuel economy, reliability and resale value. Consumer Guide Automotive also test-drove these vehicles through different driving experiences, including rural areas, highways and road trips. For 2016, 39 Best Buys have been

awarded in 20 classes.

“The Best Buy accolade from Consumer Guide Automotive demonstrates the unprecedented value across our lineup—from the Santa Fe crossover to the Genesis midsize luxury sedan,” said Brandon Ramirez, senior group manager, product planning, Hyundai Motor America. “We won this award two years in a row, which is a testament to our continued emphasis on producing vehicles with high value and driving experience.”

The 2016 Genesis is equipped with many advanced safety technology options, including ESC, Lane Departure Warning System, Tire Pressure Monitoring System, Brake Assist and Electronic Brake Distribution, Lane Change Assist and a rearview camera. In addition, the Genesis includes Sensory Surround Safety Technologies that help driver alertness, focusing on total occupant safety and the safety of other drivers nearby.

The 2016 Santa Fe continues to offer front- or all-wheel drive and seating options for five, six or seven passengers. The 2016 Santa Fe Sport is powered by an efficient 2.4-liter, four-cylinder engine or the powerful, turbocharged 2.0-liter, four-cylinder engine. The vehicles come equipped with standard features, including remote keyless entry with alarm, LED headlight accents, steering wheel-mounted audio and cruise control and Bluetooth hands-free phone system. Enhancements to the electric power steering system and suspension further sharpen the Santa Fe’s world-class ride and handling.

For more information on the Consumer Guide Automotive 2016 Best Buy Awards, visit <http://consumerguide.com/best-buys/>.

CONSUMER GUIDE AUTOMOTIVE

Since 1967, Consumer Guide has published authoritative, objective reviews of new and used cars and trucks. Consumer Guide’s singular focus is to make car shopping easier for consumers. Consumer Guide editors provide professional, unbiased evaluations of nearly 1,500 new and used vehicles, as well as expert shopping advice and insightful automotive editorials. Consumer Guide is based in Lincolnwood, IL. It is published by Publications International, Ltd.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link® Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

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