



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS BEST SALES YEAR IN ITS HISTORY



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• **Best All-Time Sales Month for Genesis sedan and Tucson**

FOUNTAIN VALLEY, Calif., Jan. 5, 2016 – Hyundai Motor America posted its best year ever with sales of 761,710, up five percent compared with 2014 and this marks sixth consecutive year of record U. S. sales. For the month of December, sales were down 1.5 percent

“Hyundai once again experienced a record year and the CUV segment proved to be the star,” said Derrick Hatami, vice president of national sales for Hyundai Motor America. “Not only did Tucson end the year with sales up 34 percent, but for the month of December we experienced a 167 percent sales gain over last December. For the year, Santa Fe was up nine percent.”

Hyundai Sonata and Genesis sedans saw sales increases for the month of December, up 27 and 15 percent, respectively.

<u>CARLINE</u>	<u>DEC/2015</u>	<u>DEC/2014</u>	<u>CY/2015</u>	<u>CY/2014</u>
ACCENT	2,718	8,566	61,486	63,309
SONATA	22,820	17,924	213,303	216,936
ELANTRA	14,242	18,860	241,706	222,023
SANTA FE	9,518	10,395	118,134	107,906
AZERA	358	697	5,539	7,232
TUCSON	8,311	3,114	63,591	47,306
VERACRUZ	0	0	0	1
VELOSTER	2,246	1,685	24,245	27,598
GENESIS	3,094	2,923	31,374	29,992
EQUUS	201	343	2,332	3,415
TOTAL	63,508	64,507	761,710	725,718

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai

vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link[®] Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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