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NEWS BUREAU

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2016 HYUNDAI SONATA SPORT OFFERS NEW VALUE EDITION PACKAGE



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Value Edition Adds Popular Comfort and Convenience Features at a Savings of Hundreds of Dollars

FOUNTAIN VALLEY, Calif., December 28, 2015 – The Hyundai Sonata lineup continues to build on its reputation for offering a stylish and fun-to-drive vehicle at an outstanding value with the addition of a new Value Edition package on the [2016 Sonata](#) Sport trim. The Value Edition package is being offered at a price of \$950 and while adding a number of premium comfort and convenience features to the already well-equipped Sonata Sport trim.

2016 Sonata Sport - Value Edition Package:

- Premium comfort and convenience features such as a conventional sunroof and proximity key with push-button start
- Segment-first technology Hands-free Smart Trunk
- Interior upgrades include sport seats with leather bolsters and cloth inserts, heated front seats plus leather-wrapped steering wheel and shift knob
- Exterior enhancements include chrome exterior door handles with welcome light

The 2016 Sonata Sport visually differentiates itself with unique sport-designed front fascia and grille, side rocker panels, chrome-tipped dual exhaust and already comes well-equipped with standard 17-inch alloy wheels, LED daytime running lights, 8-way power driver seat with lumbar support, 7-inch Display Audio system with Android Auto and rearview camera. The available Value Edition package presents consumers with a host of additional premium features at a substantial value.

“We had an overwhelming positive market reaction to the [2016 Elantra Value Edition](#) trim when it launched earlier this year,” said Scott Margason, director, Product Planning, Hyundai Motor America. “This new Sonata Sport Value Edition package will provide customers a compelling value proposition by offering a number of high-demand comfort and convenience features at a significant savings.”

The new Value Edition package is available at Hyundai dealers now, and is offered in addition to the current Premium and Tech packages on the Sonata Sport trim.

2016 HYUNDAI SONATA SPORT PRICING BREAKDOWN

Model	Engine	Transmission	MSRP
Sport	2.4L GDI 4-Cylinder	6-Speed Automatic SHIFTRONIC®	\$23,400
Available Packages			

Value Edition (NEW)	\$950	Freight charges for the 2016 Sonata are \$835 and not included in the prices above.
Premium	\$1,900	
Tech (<i>Requires Premium Package</i>)	\$2,450	

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