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**NEWS BUREAU**

**FOR IMMEDIATE RELEASE**

## **HYUNDAI TUCSON NAMED FINALIST FOR 2016 GREEN SUV OF THE YEAR (TM)**



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**FOUNTAIN VALLEY, Calif., Dec. 3, 2015** – [Green Car Journal](#) has named Hyundai's all-new [2016 Tucson](#) a finalist for the 2016 Green SUV of the Year™ award. Each year, five finalists are considered for the award, an honor that recognizes the most fuel-efficient SUV/crossover vehicles and the environmental leadership they bring to the auto industry. The 2016 Green SUV of the Year™ winner will be announced at next year's Washington Auto Show on January 21, 2016.

Green Car Journal's vetting process considers a wide range of SUVs and crossovers to determine their environmental advantages and breakthroughs, and then narrows the field to five finalists. The overarching goal is to identify nominees that move personal transportation in a more environmentally positive direction without sacrificing the joy of driving or the functionality expected of an SUV or crossover. Fuel efficiency, weight reduction, advanced drivetrain technologies, use of alternative or clean fuels and more are considered during the process. Finalists must be available for sale by January 1st of the award year.

“The Hyundai Tucson shows that new-generation crossovers can offer desired performance and loads of versatility while still delivering impressive fuel economy,” said Ron Cogan, editor and publisher of Green Car Journal and [CarsOfChange.com](http://CarsOfChange.com). “Crossover drivers tend to want it all – style, functionality, advanced features, and efficiency – and there’s no lack of that in the new Tucson.”

The all-new Tucson comes with a choice of two engine and powertrain options. Base models offer Hyundai’s 2.0-liter, direct-injected four-cylinder engine with 164 horsepower and 151 lb.-ft. of torque, coupled with a six-speed automatic transmission. Eco, Sport and Limited models offer Hyundai’s new 1.6-liter, direct-injected, turbocharged four-cylinder engine. This new powertrain is mated to a first-in-segment seven-speed EcoShift® dual-clutch transmission (DCT), which offers quick, efficient shifts and even better fuel economy. The Tucson is offered in both FWD and AWD variants.

“Being a finalist for Green SUV of the Year™ is acknowledgment of Hyundai’s dedication to delivering fuel efficiency without sacrifice,” said Mike O’Brien, vice president, Corporate and Product Planning, Hyundai Motor America. “In a segment typically filled with relatively thirsty vehicles, we are proud to offer consumers a choice that delivers on size, functionality and fuel economy in equal parts.”

#### **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link® Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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