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NEWS BUREAU

**FOR IMMEDIATE RELEASE**

## **2016 HYUNDAI SONATA PLUG-IN HYBRID DELIVERS CLASS-LEADING 27-MILE ALL-ELECTRIC RANGE**



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**Exclusive Blue Link Smartphone App Controls Charging Schedule Remotely**



**FOUNTAIN VALLEY, Calif. November 13, 2015** – This week the 2016 Hyundai Sonata Plug-in Hybrid Electric Vehicle (PHEV) arrives in select dealerships with a competitively priced and compelling product that boasts a class-leading 27-mile All-Electric Range (AER). The 2016 Sonata Plug-in Hybrid offers the efficiency of an alternative powertrain with a unique aerodynamic exterior design, best-in-class total interior volume, premium features and advanced safety technology all at an excellent value.

#### **2016 Sonata Plug-in Hybrid Highlights**

- Industry-leading 0.24 coefficient of drag, tied with the Tesla Model S
- Class-leading battery system capacity at 9.8 kWh, qualifies for the highest federal tax benefit for midsize PHEV sedans
- Class-leading EPA estimated 40 mpg combined in charge sustaining mode (Hybrid operation)
- Level-Two 240V charges in less than 3 hours
- Total driving range up to 600 miles

“The 2016 Sonata Plug-in Hybrid is the first plug-in hybrid electric vehicle for Hyundai and gives drivers the best of both worlds by providing the power delivery of a conventional gasoline engine for long trips or vacations with the additional benefit of environmentally-friendly all-electric range for commuting,” said Mike O’Brien, vice president, corporate and product planning, Hyundai Motor America. “The flexibility of this alternative powertrain delivers efficient hybrid operation and eliminates any concerns for range anxiety, while providing an impressive total driving range capable of 600 miles.”

Sonata Plug-in Hybrid’s 9.8 kWh lithium polymer battery system is roughly five times larger than the Sonata Hybrid’s battery, and helps it achieve a class-leading 99 MPGe combined in charge-depleting electric vehicle (EV) mode. The larger battery system can be charged via an external electric power source using either a Level-One 120V power outlet in less than nine hours or a Level-Two 240V charging station in under three hours.

A 2.0-liter Nu four-cylinder GDI engine coupled with a 50kW electric motor allows the Sonata Plug-in Hybrid to operate just like the Sonata Hybrid once the onboard battery charge is depleted. Sonata PHEV’s Nu engine produces 154 horsepower and 140 lb. ft. of torque and the total system output is 202 horsepower at 6,000 rpm. The power output from the electric motor (50 kW) is 32 percent more powerful than the electric motor applied on the Sonata Hybrid (38 kW) and allows for EV operation at higher engine load and

speeds.

The 2016 Sonata Plug-in Hybrid pricing starts at \$34,600 for a well-equipped model and offers more standard equipment than competitive segment vehicles, including 17-inch Eco-spoke alloy wheels, hands-free Smart Trunk, Dimension® premium audio system, 8-inch touchscreen navigation and Blind Spot Detection System with Rear Cross-Traffic Alert.

2016 Sonata Plug-in Hybrid	MSRP	Net MSRP w/ Federal Tax Incentive*
Sonata Plug-in Hybrid	\$34,600	\$29,681
Sonata Plug-in Hybrid Limited	\$38,600	\$33,681
Eligible for a *\$4,919 federal tax credit based on class-leading 9.8 kWh battery capacity		
Additional local incentives also may be available depending on the state of residency		

MSRP does not include freight charges of \$835.

Hyundai engineers implemented many active safety technologies for the 2016 Sonata Plug-in Hybrid to assist drivers and help prevent accidents. Advanced safety technologies such as Forward Collision Warning, Lane Departure Warning, Automatic High Beam Assist and rear parking sensors are equipped on the Sonata Plug-in Hybrid Limited. Additional convenient technology one would expect in a luxury vehicle is available on this incredibly efficient mid-size hybrid sedan such as electronic parking brake with automatic vehicle hold, driver memory seat, heated steering wheel, ventilated front seats, power front seats with 4-way adjustable driver lumbar and Smart Cruise Control featuring full stop capability.

Owners can manage and monitor the Sonata Plug-In Hybrid Electric Vehicle remotely via an exclusive Blue Link® smartphone app that includes a three-year complimentary trial to Blue Link Connected Care with Charge Management. With the app, owners are given vehicle charging options they can select while in the car, but users can also manage them remotely via smartphone. For example, users have the option to manage the car's charging schedule by setting a specific date and time to take advantage of off-peak electric rates.

#### Highlights of Charge Management Services:

- Plug and Charge status
- Time left until fully charged
- Start or stop charging
- Set up charging schedule with days of the week and time
- Existing battery level
- Real-time electric and fuel range
- Vehicle diagnostics/status

The Sonata Plug-in Hybrid is built at the Asan, South Korea plant and will be available in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Oregon, Rhode Island and Vermont. Sonata Plug-in Hybrid buyers will be eligible for a \$4,919 federal tax credit; tax credits reduce the amount of federal tax the purchaser is liable for, making them much more valuable than tax deductions. Depending on the particular state, additional local incentives such as high-occupancy vehicle lane exemptions, financial incentives or utility rate reductions may be available.

#### **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link® Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with

enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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