



Hyundai Motor America
10550 Talbert Ave, Fountain Valley, CA 92708
MEDIA WEBSITE: HyundaiNews.com
CORPORATE WEBSITE: HyundaiUSA.com

NEWS BUREAU

FOR IMMEDIATE RELEASE

HYUNDAI MOTOR'S VISION G COUPE CONCEPT PREVEWS DESIGN EVOLUTION AND ADVANCED TECHNOLOGIES AT FRANKFURT MOTOR SHOW



Hyundai Motor Global P.R. Team

Headquarters
+82+2-3464-2153
globalpr@hyundai.com

ID: 43964



- Vision G displays passion for luxury and performance to inspire future premium products
- New intuitive controls include curved display and 'Remote Wheel'
- Advanced technologies demonstrate the potential of in-car connectivity

September 15, 2015 - Hyundai Motor presents the 'Vision G' Coupe Concept at the 2015 Frankfurt Motor Show, an evolution of its design language that will inspire a family of future premium products. The concept demonstrates Hyundai's passion for performance and luxury, while also showcasing advanced connectivity and future control technologies.

"Vision G is the first high-end premium coupe by Hyundai Motor. Despite its bold and powerful styling, the concept is purposefully understated, creating a balance of opulence and elegance that will resonate with customers who seek style without pretention," said Peter Schreyer, President and Chief Design Officer of Hyundai Motor Company. "Vision G represents a fresh interpretation of

Hyundai Motor's characteristic approach of balancing design and performance, expressed in a way that isn't overburdened with glitz and stereotypical luxury cues."

Vision G was the results of a unique collaboration of Hyundai Motor creative teams in North America, Asia and Europe. The notion of 'chivalry' was a key inspiration to the design teams who made efforts to ensure the car would be noticed and respected, without being excessively exuberant. This respectful approach is evident throughout the car. For example, the automatic door which acts like a valet, while recognising the self-sufficiency of the driver.

A sense of the car's performance capabilities is created by clever treatment of the concept's exterior. The long hood, high-beltline and understated cabin present an appearance of tension, like a loaded slingshot.

"The beauty of Vision G is that it appears dynamic and in constant motion even when standing still. This anticipation of action reflects the confidence we have in the future direction of luxury Hyundai Motor vehicles," said Christopher Chapman, Head of Hyundai Design Center in North America. "Making an emotional connection with our customers is of huge importance to Hyundai Motor, and the design of Vision G makes this connection in a bold, respectful and premium way."

The underlying idea of respectful luxury flows into the interior, underscored by simplicity and a sense of calm. The introspective design ensures the driver is ensconced in a relaxing, non-glitzy environment, with effortless luxury provided by the natural, warm wood and leather.

At the heart of Vision G is the award-winning 5.0-litre Tau V8 engine, producing 420 horsepower at 6,000 rpm and 383 lb. ft. of torque at 5,000 rpm. The Tau V8 engine family has been named in Ward's prestigious Ten Best Engines list three times. With high-pressure direct injection for impressive power, low emissions and superb efficiency, this latest version of the Tau V8 benefits from an optimised intake runner, enhanced timing chain for reduced noise, vibration and harshness (NVH), a low-torque exhaust manifold, increased compression ratio and upgraded multiple-injection mapping. These enhancements combine to produce a flatter torque curve at lower rpm for even better driveability.

Vision G is also a reference point for the newest Hyundai Motor technologies, providing customers with maximum comfort and enjoyment while causing minimal distraction. The most notable features are the central control panel 'Remote Wheel' and curved display.

The 'Remote Wheel' is an ergonomically designed semi-sphere haptic touchpad installed in the center console. It offers intuitive touch and gesture interaction and responds to a simple wave of the hand, minimising driver distraction.

Vision G is equipped with a curved display on its center fascia, delivering information rich in detail. By removing all physical buttons, Vision G presents a simple and intuitive overall cabin ambience.

The driver's preferred display content is freely interchangeable between cluster and center fascia, helping them keep their eyes on the road. All of Hyundai Motor's latest intelligent and safety functions – including Autonomous Driving System and Driver State Monitoring – are intuitively and thoroughly implemented within Vision G.

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://www.hyundaiglobalnews.com>

###

###