



Hyundai Motor America
 10550 Talbert Ave, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS RECORD MARCH SALES



Lori Scholz
 Public Relations Manager
 (714) 965-3890
 lscholz@hmausa.com

ID: 43149

- **All-Time Best Sales Month**
- **Elantra Sets All-Time Monthly Record**

FOUNTAIN VALLEY, Calif., April 1, 2015 – Hyundai Motor America today reported its best month ever, selling 75,019 units, up 12 percent versus the same period last year.

“Our momentum continued into March and helped contribute to our year-to-date sales gain of 7.5 percent, our strongest first quarter ever,” said Dave Zuchowski, president and CEO, Hyundai Motor America. “Today at the NYIAS we will debut our all-new 2016 Tucson that will help us sustain these strong sales and attract new customers to our showroom floors, allowing us to continue to grow the brand.”

Genesis sedan once again led the charge with a 141 percent increase over last year, followed by the Elantra family that was up 34 percent and the sub-compact Accent, up 28 percent.

<u>CARLINE</u>	<u>MAR/2015</u>	<u>MAR/2014</u>	<u>CY/2015</u>	<u>CY/2014</u>
ACCENT	7,494	5,843	16,799	16,008
SONATA	18,340	19,248	44,690	40,253
ELANTRA	28,794	21,518	56,742	53,237
SANTA FE	9,895	9,726	26,406	23,440
AZERA	616	760	1,957	2,118
TUCSON	4,222	4,627	11,127	12,116
VERACRUZ	0	0	0	1
VELOSTER	2,380	2,782	5,237	6,686
GENESIS	3,064	2,170	8,430	5,236
EQUUS	214	331	641	918

TOTAL	75,019	67,005	172,029	160,013
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HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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