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NEWS BUREAU

FOR IMMEDIATE RELEASE

## HYUNDAI BLUE LINK HONORED AS BEST CAR TECH AT CES BY TECHRADAR



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### All-New Blue Link Smartwatch App Enhances Award-Winning Blue Link Experience

**Las Vegas, Jan 7, 2015** – Hyundai Blue Link® was recognized by TechRadar at the 2015 International Consumer Electronics Show (CES®) as the [Best Car Tech](#). Blue Link was judged among the new technology products that debuted at the show by the TechRadar editors.

The all-new [Hyundai Blue Link smartwatch app](#), which debuted at 2015 CES, allows owners to connect with their cars using wearable devices. Hyundai's cloud-based Blue Link platform allows features like remote start and service information to be quickly accessed through devices like smartwatches and smartphones. Hyundai partnered with Station Digital Media to develop the Blue Link smartwatch app.

"By earning the Best Car Tech award from TechRadar is a testament that Hyundai Blue Link continues to evolve to meet the needs

of today's connected car owner," said Barry Ratzlaff, executive director, customer connect and service business development, Hyundai Motor America. "The Blue Link smartwatch app is a natural extension of Hyundai's Blue Link technology, which gives customers the opportunity to connect with their car to perform remote functions like locking or unlocking the doors – all from their wearable."

The Blue Link smartwatch app works with first and next generation Blue Link equipped Hyundai models. The first generation Blue Link system rolled out on the 2012 Sonata and expanded across the lineup through 2013. Next generation Blue Link equipped models include the 2015 Genesis, Sonata and Azera. The smartwatch app provides all Blue Link users, including first generation owners, with even more freedom of choice when interacting with their Hyundai.

Blue Link Smartwatch features (all voice activated):

- Remote Engine Start
- Remote Engine Stop (Only available when vehicle is in remote engine start mode)
- Remote Door Lock / Unlock
- Remote Flash Lights / Honk Horn
- Car Finder
- Call Roadside
- Call Blue Link

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)  
Please visit our media website at [www.hyundainews.com](http://www.hyundainews.com) and our blog at [www.hyundailikesunday.com](http://www.hyundailikesunday.com)  
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