



Hyundai Motor America
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NEWS BUREAU

FOR IMMEDIATE RELEASE

2015 HYUNDAI TUCSON PRICED FROM JUST \$21,650, AVAILABLE IN DEALERSHIPS NOW

ID: 41284



New Popular Equipment Package Offered on Tucson GLS, Standard LED Taillights on Tucson Limited

[>>CLICK HERE<< To View the Full 2015 Tucson Media Kit](#)

FOUNTAIN VALLEY, Calif., Sept. 16, 2014 – Hyundai Motor America announced pricing for the [2015 Tucson](#) begins at \$21,650. Tucson's combination of style and function helped it receive the 2014 Strategic Vision Total Quality Award in the Entry CUV segment and a 2014 AutoPacific Vehicle Satisfaction Award. The 2015 Tucson is available in dealerships now.

A Popular Equipment Package is now available on the 2015 Tucson GLS. This package adds a rearview camera, 4.3-inch color touchscreen audio display, 8-way power driver seat with power lumbar support, leatherette seat bolsters with cloth insets and automatic headlight control for only \$750. 2015 Tucson Limited models now come with standard LED taillights.

Tucson added a choice of advanced 2.0- and 2.4-liter GDI four-cylinder engines in 2014 and these powerplants carry over for the 2015 model year. A six-speed automatic transmission remains standard and both engines are available with front- or all-wheel drive.

The 2015 Tucson comes standard with premium features such as 17-inch alloy wheels, projector headlights with LED headlight accents, bodycolor rear spoiler with LED brake lights, remote keyless entry system with alarm, power windows, door locks, and mirrors, an AM/FM/SiriusXM®/CD/MP3 audio system with iPod®/USB/auxiliary input jacks, Bluetooth® hands-free phone system and tilt and telescoping steering wheel.

Tucson offers a generous amount of standard safety equipment including advanced front, front-side impact and side-curtain airbags with rollover sensors, four-wheel disc brakes and ABS with Electronic Brake-force Distribution (EBD) and Brake Assist, Hill-start Assist Control (HAC) with Downhill Brake Control (DBC), Electronic Stability Control (ESC) with Traction Control System (TCS), Tire Pressure Monitoring System (TPMS) and active front head restraints.

2015 Tucson Price Structure				
Model	Engine	Transmission	Drivetrain	MSRP
GL S	2.0L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	FWD	\$21,650
GL S	2.0L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	AWD	\$23,150
SE	2.4L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	FWD	\$23,700
SE	2.4L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	AWD	\$25,200
SE	2.4L 4-Cylinder PZEV	6-Speed Automatic SHIFTRONIC®	AWD	\$25,200
Limited	2.4L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	FWD	\$26,450
Limited	2.4L 4-Cylinder	6-Speed Automatic SHIFTRONIC®	AWD	\$27,950
Limited	2.4L 4-Cylinder PZEV	6-Speed Automatic SHIFTRONIC®	AWD	\$27,950

Freight charges for the 2015 Tucson are \$875 and not included in the prices above.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert,

Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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