



Hyundai Motor America
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NEWS BUREAU

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MIRCEA GRADU BIOGRAPHY

ID: 40919



Mircea Gradu, Ph.D., joined Hyundai Motor America in May 2014 as director of engineering and quality. Gradu leads the development and implementation of product strategy to improve both the initial quality of Hyundai models and vehicle durability.

Gradu has more than 22 years of experience, most recently serving as vice president and head of transmission powertrain and driveline engineering for Chrysler Group LLC.

He started his automotive career at Daimler-Benz AG in Stuttgart, Germany and transitioned into other key executive roles within the automotive space including Schaeffler Group and The Timken Company.

Gradu's distinguished career includes being the recipient of the 2008 Edward Cole Award for Automotive Innovation, the 2005 Forest McFarland Award and the SAE-Timken Howard Simpson Innovation Award from the Society of Automotive Engineers (SAE). Gradu was appointed SAE Fellow in 2011. He served as Vice President of SAE International - Automotive Sector from 2010 to 2012.

Gradu was listed among the 50 most influential automotive executives in 2012 by Motor Trend, and credited with the revival of the rear-wheel-drive automotive platforms through the introduction of the novel and fuel efficient transmission solutions.

He was awarded 56 patents on mechatronic automotive systems, published over 40 papers and held seminars or offered

presentations at IEEE, SAE, TOPTEC, VDI and IFToMM events.

Gradu holds a Doctorate in Mechanical Engineering from the University of Stuttgart, Germany and a Master's degree in Mechanical Engineering from the Polytechnic Institute of Bucharest.

He enjoys classic car driving and restoration, travel and outdoor recreation, including mountain biking, skiing and kiteboarding.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the United States are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new-vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty, and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report, and In-Vehicle Service Scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com.

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