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NEWS BUREAU

FOR IMMEDIATE RELEASE

## 2015 SONATA PRICE STRUCTURE



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Model	Engine	Transmission	MSRP
SE	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$21,150 - \$22,350
Sport	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$23,175 - \$26,625
Eco	1.6L Turbo I4	7-Speed EcoShift Dual Clutch Transmission with SHIFTRONIC®	\$23,275 - \$27,375

Limited	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$26,525 - \$31,575
Sport 2.0T	2.0L Turbo I4	6-Speed A/T w/SHIFTRONIC®	\$28,575
Limited 2.0T	2.0L Turbo I4	6-Speed A/T w/SHIFTRONIC®	\$33,525

Freight charges for the 2015 Sonata are \$810 and not included in the prices above.

## **PACKAGING**

### **Sonata SE**

Sonata SE has a MSRP of \$21,150, excluding \$810 freight, and includes the following standard features:

- 16-inch Alloy wheels with 205/65R16 All-Season tires
- Vehicle Stability Management (VSM)
- Electronic Stability Control (ESC) with Traction Control System (TCS) and Anti-lock Braking System (ABS)
- Seven airbags: Dual front airbags, front side-impact airbags, side air curtains and a driver knee airbag
- Front seat belt pre-tensioners with force limiters
- LED Daytime running lights
- Tire Pressure Monitoring System (TPMS) with individual tire pressure indicator
- Drive mode select
- 3.5-inch OLED trip computer display screen with custom settings
- Remote keyless entry with alarm
- Height-adjustable passenger seat
- Tilt and telescoping steering wheel with cruise control and audio controls
- Air conditioning
- Auto up/down driver window
- AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers
- Bluetooth® hands-free phone system with audio streaming
- iPod® and auxiliary input jacks
- Rear lip spoiler

The Popular Equipment Option Package available for Sonata SE adds \$1,200 MSRP and includes automatic headlight control, 10-way power driver seat with lumbar support, 5-inch color touchscreen audio system, rearview backup camera, Blue Link® telematics system and a temporary spare tire.

### **Sonata Sport**

Sonata Sport has a MSRP of \$23,175, excluding \$810 freight, and includes all of the SE Popular Equipment package features plus:

- 17-inch Sport Alloy wheels with 215/55R17 All-Season tires
- Sport front grille and bumper fascia
- Chrome-tipped dual exhaust
- Rocker panel extensions with chrome molding
- Side mirror-mounted turn signal indicators
- Heated side mirrors
- Heated front seats
- Instrument cluster hood stitching
- Chrome interior door handles

### **Option Packages Available Sonata Sport**

#### Premium Package -- \$1,700 Option Package MSRP

- Blind Spot Detection System (BSD) with Rear-cross Traffic Alert and Lane Change Assist
- Chrome exterior door handles with welcome light
- Door handle welcome light
- Hands-free Smart Trunk Auto Open
- Proximity key entry with push-button start
- Sport seats with leather bolsters and cloth inserts
- Leather-wrapped steering wheel and shift knob
- Dual automatic temperature control
- Auto up/down front passenger window

#### **Technology Package -- \$1,750 Option Package MSRP**

(Requires Premium Package)

- 8-inch navigation system featuring voice command technology, HD Radio Technology, improved touch sensitivity, navigation and map split display, navigation with junction view lane guidance, Apple Eyes Free Siri integration, Wi-Fi client for downloading apps
- SiriusXM Travel Link®, which provides access to traffic information, sports scores, weather, stock prices, fuel prices and local movie times, with 3-month complimentary subscription
- Dimension premium audio system with 7 speakers including a subwoofer and external amplifier
- 4.2-inch Color LCD Multi-Info Display & Electroluminescent Gauges Auto-dimming rearview mirror with HomeLink and compass
- Blue Link® telematics system

#### **Sonata Eco**

Sonata Eco has a MSRP of \$23,275, excluding \$810 freight, and includes all the features of Sonata SE plus:

- Chrome grille
- Side mirror-mounted turn signal indicators
- Automatic headlights
- 10-way power driver seat with lumbar support
- Stitching on the instrument cluster hood
- Chrome interior door handles
- 5-inch color touchscreen audio
- Rearview backup camera
- Blue Link® telematics system

#### **Option Package Available Sonata Eco**

Technology Package -- \$4,100 Option Package MSRP

- Blind Spot Detection System (BSD) with Rear-cross Traffic Alert and Lane Change Assist
- Chrome exterior door handles with welcome light
- Hands-free Smart Trunk Auto Open
- Proximity key entry with push-button start
- Leather seating surfaces
- Leather-wrapped steering wheel and shift knob
- Heated front seats
- Dual automatic temperature control
- 4.2-inch color LCD Multi-Info Display
- 8-inch navigation system featuring voice command technology, HD Radio Technology, improved touch sensitivity, navigation and map split display, navigation with junction view lane guidance, Apple Eyes Free Siri integration, Wi-Fi client for

downloading apps

- Dimension premium audio
- SiriusXM Travel Link®, which provides access to traffic information, sports scores, weather, stock prices, fuel prices and local movie times, with 3-month complimentary subscription.
- Auto-dimming mirror with HomeLink and compass
- Auto up/down front passenger window

### **Sonata Limited**

Sonata Limited has a MSRP of \$26,525, excluding \$810 freight, and includes all of the SE Popular Equipment package features plus:

- 17-inch Alloy wheels with 215/55R17 All-Season tires
- Blind Spot Detection (BSD) with Rear-cross Traffic Alert and Lane Change Assist
- Rocker panel extensions with chrome molding
- LED Taillights
- Chrome-tipped dual exhaust
- Side mirror-mounted turn signal indicators
- Heated side mirrors
- Chrome exterior door handles with welcome light
- Hands-free Smart Trunk Auto Open
- Proximity key entry with push-button start
- Instrument cluster hood and door panel insert stitching
- Woodgrain appearance interior trim
- Chrome interior door handles
- Leather seating surfaces
- 6-way power passenger seat
- Heated front and rear seats
- Leather-wrapped steering wheel and shift knob
- Dual automatic temperature control
- Floor console-mounted rear vents
- Rear side window sunshades
- Auto-dimming rearview mirror with HomeLink and compass
- Metal door sill plates
- Auto up/down passenger front window
- Dimension premium audio system with 7 speakers including a subwoofer and external amplifier

### **Option Packages Available Sonata Limited**

Technology Package -- \$3,500 Option Package MSRP

- Panoramic sunroof
- High-gloss window surround
- HID Xenon headlamps
- 8-inch navigation system featuring voice command technology, HD Radio Technology, improved touch sensitivity, navigation and map split display, navigation with junction view lane guidance, Apple Eyes Free Siri integration, Wi-Fi client for downloading apps
- SiriusXM Travel Link®, which provides access to traffic information, sports scores, weather, stock prices, fuel prices and local movie times, with 3-month complimentary subscription
- 400-watt Infinity premium audio system with 10 speakers
- 4.2-inch Color LCD Multi-Info Display & Electroluminescent Gauges Memory driver seat and outside mirrors
- Ventilated front seats
- Heated steering wheel

- Auto-dimming rearview mirror with HomeLink and compass
- Blue Link® telematics system

#### **Ultimate Package -- \$1,550 Option Package MSRP**

(Requires Technology Package)

- Smart Cruise Control with stop/start capability
- Lane Departure Warning System (LDWS)
- Forward Collision Warning (FCW)
- Electronic Parking Brake (EPB) with Automatic Vehicle Hold
- 12.6-inch front brakes
- Automatic high beam assist
- Rear parking assistance system

#### **Sonata Sport 2.0T**

Sonata Sport 2.0T has a MSRP of \$28,575, excluding \$810 freight, and includes all of the Sport features plus:

- 18-inch Alloy wheels with 235/45R18 All-Season tires
- Paddle shifters
- Rack-mounted dual-pinion electric power steering system
- Sport-tuned suspension
- 12.6-inch front brakes
- Blind Spot Detection (BSD) with Rear-cross Traffic Alert and Lane Change Assist
- HID Xenon headlamps
- LED taillights
- Rear diffuser
- Chrome-tipped quad exhaust
- Chrome exterior door handles with welcome light
- Door handle welcome light
- Proximity key with push-button start
- Hands-free Smart trunk Auto Open
- Sport instrument cluster
- Leather-wrapped D-cut steering wheel
- Sport shift knob
- 3D appearance interior trim
- Sport leather seats with piping
- Dual automatic temperature control
- Floor console-mounted rear vents
- Auto-dimming mirror with HomeLink and compass
- Metal door sill plates
- Auto up/down front passenger window

#### **Option Package Available Sonata Sport 2.0T**

Ultimate Package -- \$4,950 Option Package MSRP

- Panoramic sunroof
- High-gloss window surround
- Smart Cruise Control with stop/start capability

- Lane Departure Warning System (LDWS)
- Forward Collision Warning (FCW)
- Electronic Parking Brake (EPB) with Automatic Vehicle Hold
- Automatic high beam assist
- Rear parking assistance system
- 8-inch navigation system featuring voice command technology, HD Radio Technology, improved touch sensitivity, navigation and map split display, navigation with junction view lane guidance, Apple Eyes Free Siri integration, Wi-Fi client for downloading apps
- SiriusXM Travel Link®, which provides access to traffic information, sports scores, weather, stock prices, fuel prices and local movie times, with 3-month complimentary subscription
- 400-watt Infinity premium audio system with 10 speakers
- 4.2-inch Color LCD Multi-Info Display & Electroluminescent Gauges Memory driver seat and outside mirrors
- Ventilated front seats
- Heated rear seats
- Blue Link® telematics system

## HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Assurance Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

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