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NEWS BUREAU

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2015 HYUNDAI SONATA DELIVERS SOPHISTICATED DESIGN AND MORE STANDARD FEATURES STARTING AT ONLY \$21,150



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Sonata Delivers Class-Above Features and Improved Driving Dynamics

FOUNTAIN VALLEY, Calif., Nov. 18, 2014 – Hyundai Motor America announced pricing for the all-new [2015 Sonata](#) begins at \$21,150. From the base model 2015 Sonata 2.4-liter to a new range-topping Limited 2.0T that offers class-above features such as hands-free Smart Trunk, Smart Cruise Control with stop/start capability, panoramic sunroof, heated and ventilated seats and a heated steering wheel, the 2015 Sonata appeals to a wider range of customers than ever before.

“A strong value proposition has always been a cornerstone for Hyundai and the 2015 Sonata continues that tradition, with the base model priced \$300 less than the model it replaces,” said Bob Pradzinski, vice president of national sales, Hyundai Motor America. “Our customers are also asking for advanced safety and technology features, so we broadened the 2015 Sonata model line to include more premium comfort and convenience features on the upper trim levels. The mid-size sedan segment is incredibly competitive and we made a conscious effort to deliver a world-class mid-size sedan at an outstanding value.”

The all-new 2015 Sonata offers a more refined look through the new Fluidic Sculpture 2.0 design language, stiffer body structure, better ride quality, reduced noise, vibration and harshness and advanced safety and convenience features. Sonata truly democratizes the premium design and convenient technology of the Genesis sedan for the mid-size sedan class. Production of the 2015 Hyundai Sonata takes place at the Hyundai Motor Manufacturing Alabama plant in Montgomery, Ala. and the first retail units were delivered in May.

2015 Sonata comes standard with seven airbags, including a new driver's knee airbag designed to help prevent the driver from sliding down the seat in a collision, which allows the other restraint systems to be more effective. Hyundai engineers also implemented many active safety technologies for the 2015 Sonata to assist drivers and help prevent accidents. No longer reserved for luxury cars, advanced safety technologies such as Forward Collision Warning, Blind Spot Detection, Rear Cross Traffic Alert and a Lane Departure Warning System are all available in this mid-size sedan. The 2015 Sonata was named a 2014 TOP SAFETY PICK+, when equipped with optional forward collision warning, by the Insurance Institute of Highway Safety (IIHS).

2015 Sonata SE, Sport and Limited models are powered by a revised 2.4-liter Theta II GDI four-cylinder engine that makes 185 horsepower and 178 lb. ft. of torque. New for 2015 is an Electronic Intake Continuously Variable Valve Timing (E-CVVT) system that improves performance in low temperatures and reduces emissions.

A revised 2.0-liter Theta II turbocharged GDI, also featuring E-CVVT, powers Sonata Sport and Limited 2.0T models. The 2.0-liter turbocharged engine is optimized for lower-RPM drivability and it produces 245 horsepower and 260 lb. ft. of torque. The twin-scroll turbocharger features a smaller turbine and compressor wheels, which provide better responsiveness and more torque in the low and mid RPM range.

The 2015 Sonata Eco is powered by a 1.6-liter turbocharged Gamma four-cylinder engine producing 178 horsepower and 195 lb. ft. of torque. Sonata Eco is the first Hyundai product to utilize a new seven-speed dual-clutch transmission, which no other mid-size sedan offers. This innovative powertrain helps Sonata Eco deliver an impressive 28 mpg city and 38 mpg highway.

2015 SONATA PRICE STRUCTURE

Model	Engine	Transmission	MSRP
SE	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$21,150 - \$22,350
Sport	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$23,175 - \$26,625
Eco	1.6L Turbo I4	7-Speed EcoShift Dual Clutch Transmission with SHIFTRONIC®	\$23,275 - \$27,375
Limited	2.4L I4	6-Speed A/T w/SHIFTRONIC®	\$26,525 - \$31,575
Sport 2.0T	2.0L Turbo I4	6-Speed A/T w/SHIFTRONIC®	\$28,575
Limited 2.0T	2.0L Turbo I4	6-Speed A/T w/SHIFTRONIC®	\$33,525

Freight charges for the 2015 Sonata are \$810 and not included in the prices above.

[Click here for more information on the 2015 Sonata's packaging.](#)

HYUNDAI MOTOR AMERICA

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