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TWO HYUNDAI MODELS HONORED WITH “BEST BET” AWARDS FROM THE CAR BOOK



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Santa Fe Sport and Sonata Praised for Improved Safety and Performance

FOUNTAIN VALLEY, Calif., March 6, 2014 – The [2014 Hyundai Santa Fe Sport](#) and [2014 Sonata](#) have both been named “BEST BETS” in the 34th edition of *The Car Book*, America’s original consumer car buying guide. This year marks the fourth consecutive year the Hyundai Sonata has earned this distinction.

“Hyundai continues to exceed customer expectations in terms of build quality and standard features,” said Jack Gillis, author, *The Car Book*. “By offering vehicles that respond to the safety and performance needs of today’s consumers, Hyundai continues to make a significant contribution to improving the market choices for the American car buyer.”

Now in its 34th consecutive year, *The Car Book* has been the consumer’s best guide to smart and sensible car buying. The publication’s “BEST BETS” distinctions are awarded to new vehicles each year which cater to the needs of American consumers, and in turn, make a significant contribution to the American automotive market. Vehicles are rated in nine key *Car Book* categories:

crash tests, safety features, rollover, preventative maintenance, repair costs, warranty, fuel economy, customer complaints and insurance costs.

“While Hyundai’s vehicles can be tailored to suit a customer’s lifestyle, there are two aspects that should never be overlooked: safety and standard features,” said Scott Margason, director, Product Planning, Hyundai Motor America. “Hyundai is committed to catering to the changing needs of our customers, and receiving the ‘BEST BETS’ accolade acknowledges our ability to deliver high quality vehicles across our entire lineup.”

The Sonata is one of Hyundai’s most-decorated vehicles. With its impressive fuel economy, class-leading technologies such as Blue Link and 7-inch Infotainment System, and its sumptuous, Fluidic Sculpture design, the 2014 Sonata maintains its competitive edge amongst premium rivals in the mid-size sedan segment.

The 2014 Santa Fe Sport delivers Hyundai’s recipe of bold design and high-output powertrains. With a host of features to please drivers and passengers alike, functionality, versatility and comfort are key areas in which the Santa Fe Sport exceeds customer expectations.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Assurance includes Assurance Connected Care that provides owners of Hyundai models equipped with the Hyundai Blue Link telematics system with proactive safety and car care services complimentary for three years. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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