



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS ALL-TIME RECORD NOVEMBER SALES



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- **Hyundai Accent and Santa Fe Sport receive ALG’s award for the highest residual value in their class; both post 40 percent-plus sales gains**
- **Refreshed Elantra family, new Veloster Turbo R-Spec and industry-first 2015 Tucson Fuel Cell launched at the Los Angeles International Auto Show, arriving in showrooms soon**

COSTA MESA, Calif., Dec. 3, 2013 – Hyundai Motor America today announced sales for the month of November of 56,005 units, up five percent versus the same period in 2012, representing the best November in company history.

“With inventories being replenished with new and refreshed 2014 product, November was another record month for us,” said Dave Zuchowski, executive vice president of national sales. “As consumer confidence appears to be on the mend resulting in record sales on Black Friday and Cyber Monday, the automotive industry as a whole appears to be making strong strides as the year comes to a close.”

The recent recipients of ALG’s award for the highest residual value in their segments, Santa Fe Sport and Accent, both experienced strong sales gains over last November, with Santa Fe up 43 percent and Accent up 42 percent. Elantra and Equus were both up five percent, with Veloster up six percent.

“We continue to see strong demand across our lineup, with consumer interest especially high for the 2014 model year updates we’ve made to Sonata, Santa Fe, and Tucson,” said John Krafcik, president and CEO. “While we finished November still short of 2014 model year inventory, our plants are literally working 24/7 to restock our dealers with these new models, including the refreshed 2014 Elantra and updated 2014 Veloster, which both arrive in showrooms this month.”

Fleet sales represented 18 percent of total sales in November.

Certified Pre-Owned vehicle sales for the month were 6,118 a gain of 5.7 percent, year-over-year.

<u>CARLINE</u>	<u>NOV/2013</u>	<u>NOV/2012</u>	<u>CY/2013</u>	<u>CY2012</u>
ACCENT	4,641	3,260	53,358	58,071
SONATA	16,595	17,660	189,169	209,779
ELANTRA	16,751	15,923	226,220	183,010
SANTA FE	9,657	6,754	80,595	63,737
AZERA	512	751	10,129	7,584
TUCSON	3,285	3,838	38,192	45,133

VERACRUZ	0	491	175	8,174
VELOSTER	2,216	2,084	27,664	32,886
GENESIS	1,989	2,385	29,050	31,576
EQUUS	359	341	3,226	3,622
TOTAL	56,005	53,487	657,778	643,572

SALES-WEIGHTED FUEL ECONOMY

	October Window Label Combined MPG	November Window Label Combined MPG	2013 CYTD Window Label Combined MPG
Car	27.6	27.6	28.1
Truck	21.4	21.2	21.9
Hyundai Brand	27.4	27.3	27.9

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty, and five years of complimentary Roadside Assistance. Hyundai Assurance includes Assurance Connected Care that provides owners of Hyundai models equipped with the Hyundai Blue Link telematics system with proactive safety and car care services, complimentary for three years. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com

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