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NEWS BUREAU

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## NEW GENERATION i30 THREE-DOOR TO DEBUT AT 2012 PARIS MOTOR SHOW



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- ***Third member of New Generation i30 family to broaden range's appeal***
- ***Dynamic styling incorporates new front, side and rear design features***
- ***Designed, engineered and manufactured in Europe, for Europe***

Ahead of its world debut at the 2012 Paris Motor Show, the New Generation i30 three-door has today been revealed. The third member of the New Generation i30 family, the three-door joins the five-door hatchback and the wagon to extend the broad appeal of Hyundai's 'made for Europe' C-segment range to an even wider audience.

Central to the appeal of the three-door is its distinctive, sporty styling. Incorporating Hyundai's 'fluidic sculpture' form language, the new model's sharply-raked beltline, more angular glasshouse silhouette and longer front doors provide it with a more dynamic profile, and the effect is enhanced by changes to front and rear styling.

A new, black-finished mesh insert and central bar accentuate Hyundai's easily-recognisable hexagonal grille, which is flanked by

new, sportier fog lamp clusters consisting of round spots connected to LED daytime running light strips. The mesh treatment is continued in the clusters, and the front-end design is completed by a newly-profiled lower bumper.

At the rear, the remodelled lower bumper area includes new horizontal, sculpted fog lamps that contrast with the upright units of the five-door. These lights and a new black insert at the bottom of the bumper create the impression of a wider, sportier rear design.

Exclusive 16-inch alloy wheels complete the exterior transformation. A new orange colourway for the interior trim, including orange colour stitching on the steering wheel, gear shift knob and door armrest, is available.

Allan Rushforth, Senior Vice President and Chief Operating Officer of Hyundai Motor Europe, said: "The New Generation i30 three-door has been conceived solely for Europe, and will strengthen Hyundai's presence further in the segment where we have seen our greatest success since 2007. Just as important, its sporty looks – offering a fresh interpretation of fluidic sculpture – will generate greater brand awareness and enhance consumer perceptions of Hyundai in Europe."

New Generation i30 three-door retains the positive characteristics of the five-door, providing high standards of quality, equipment and comfort. Drivers will experience Europe-tuned ride and handling, and can alter the settings of the FLEX STEER system to change steering assistance depending on their preference and prevailing conditions.

The New Generation i30 is offered with a choice of six engines, together with six-speed manual and automatic transmissions. The highlight of the powertrain range is the 'U-II' 1.6-litre diesel engine, generating 128 ps yet emitting only 97 g/km of CO<sub>2</sub>. Together, these figures deliver the best power-to-efficiency ratio in the segment.

The New Generation i30 provides the best evidence yet of Hyundai's commitment to producing cars in Europe, for Europe – combining the design and engineering expertise of the team at Hyundai's European R&D Centre in Germany with the proven manufacturing excellence of the company's Czech factory.

Buyers of the New Generation i30 will benefit from Five Year Triple Care, comprising a five-year unlimited warranty, five years' roadside assistance, and five years of vehicle health checks.

The New Generation i30 three-door will be officially unveiled at the 2012 Paris Motor Show during the company's press conference at 17:00 (CET) on Thursday 27 September 2012, on the Hyundai booth.

#### About Hyundai Motor Company

Established in 1967, **Hyundai Motor Co.** has grown into the Hyundai Motor Group, with more than two dozen auto-related subsidiaries and affiliates. Hyundai Motor -- which has six manufacturing bases outside of South Korea including the U.S., China, India, Russia, Turkey and the Czech Republic – sold 4.06 million vehicles globally in 2011. Hyundai Motor, which employs over 80,000 worldwide, offers a full line-up of products including small to large passenger vehicles, SUVs and commercial vehicles.

#### About Hyundai Motor Europe

In 2011, Hyundai achieved record sales in Europe of 398,129 units, taking a best-ever 2.9% market share. In May 2011, Hyundai achieved a landmark, passing 5,000,000 sales in Europe since imports began in 1977. The company designs, engineers and manufactures cars in Europe, specifically for European customers. This includes the i30, which performed as Hyundai's top-selling model in 2011, with 96,000 units sold. Hyundai sells cars in 28 European countries across 2,500 outlets.

Further information about Hyundai Motor and its products is available at [www.hyundai.com](http://www.hyundai.com).

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