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NEWS BUREAU

HYUNDAI MOTOR AMERICA ANNOUNCES 2013 ELANTRA COUPE PRICING



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Sporty Coupe Design and Up to 40 MPG Highway Starting at \$17,445

More Horsepower, Interior Room and Better Fuel Economy than Honda Civic Coupe

COSTA MESA, Calif., June 15, 2012 – Hyundai Motor America has announced pricing for the new Elantra Coupe, starting at \$17,445 for the extraordinarily well-equipped Elantra Coupe GS and \$19,745 for the sport-tuned Elantra Coupe SE. At \$17,445 shoppers will discover best-in-class fuel economy, and more horsepower and interior space than Civic Coupe.

Elantra Coupe also has remarkable content advantages over many competitors. The entry to the Elantra Coupe lineup is the well-equipped GS, which comes standard with air conditioning, heated front seats, AM/FM/SiriusXM Satellite Radio/CD/MP3 audio system, steering wheel audio controls, illuminated vanity mirrors, cruise control, Bluetooth®, external temperature gauge, fog lights, power locks, power heated mirrors, remote keyless entry with alarm, 60/40 split fold-down rear seatback and 16-inch alloy wheels. The Honda Civic DX lacks all of these standard features. The Elantra Coupe will begin arriving in Hyundai dealerships later this

month.

2013 Elantra Coupe Pricing			
Model	Engine	Transmission	MSRP
Elantra Coupe GS	1.8L I4	6-speed M/T	\$17,445
Elantra Coupe GS	1.8L I4	6-speed A/T w/ SHIFTRONIC®	\$18,445
Elantra Coupe SE	1.8L I4	6-speed M/T	\$19,745
Elantra Coupe SE	1.8L I4	6-speed A/T w/ SHIFTRONIC®	\$20,745

Freight Charges for the 2013 MY Elantra Coupe are \$775.

HIGHLIGHTS FOR 2013 ELANTRA COUPE

- Unique Fluidic Sculpture two-door coupe design language
- 1.8-liter Nu Dual Continuously Variable Valve Timing (D-CVVT) engine
- In-house-developed and manufactured six-speed manual and automatic transmissions
 - 40-mpg EPA estimated highway rating on M/T model
 - Eleven percent more fuel efficient than Honda Civic Coupe M/T
- Longer wheelbase, overall length and width than Civic Coupe for a more comfortable, roomy interior cabin
- More interior volume than Civic Coupe, Accord Coupe and Altima Coupe
- Standard VSM, ESC, TCS, ABS with Brake Assist and EBD
- Available seven-inch touch-screen navigation with rearview camera and iPod®/USB inputs
- Standard Bluetooth® hands-free phone system with voice recognition
- Available proximity-key entry with electronic push-button start

The two-door sport coupe model of the Elantra sedan will attract even more buyers to the Elantra line-up, further expanding its appeal to savvy consumers. It offers many of the same attributes that made the sedan version a sales success, while broadening its market reach to youthful, sporty buyers willing to forgo a bit of four-door versatility for coupe design appeal. The 2013 Elantra Coupe marks the continuing evolution of Hyundai's Fluidic Sculpture design theme with sporty design language, while assuming a compact coupe segment leadership position with an eco-efficient powertrain, generous convenience features, exceptional roominess and abundant safety features.

The Elantra Coupe is fitted with a McPherson strut front suspension, with coil springs and gas shock absorbers. The rear suspension is a lightweight V-beam design with an integrated 22 mm stabilizer bar for enhanced steering stability and monotube shock absorbers for ride comfort and control. A substantial 22.0-mm diameter front stabilizer bar helps reduce body roll and turn-in response when cornering. Steering knuckle design and damper tuning have all been recalibrated for sportier handling and steering responsiveness compared with Elantra sedan. In addition, Elantra Coupe offers a sportier SE model suspension calibration that is optimized for its lower-profile P215/45R17 tire.

Standard and Optional Features

GS Manual Transmission

The Elantra Coupe GS M/T has an MSRP of \$17,445, excluding \$775 freight, and includes the following standard features:

- 1.8L four-cylinder engine with 148 horsepower
- Six-speed manual transmission
- Six airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Vehicle Stability Management (VSM), Electronic Stability Control (ESC) and Traction Control System (TCS)
- Anti-lock Braking System (ABS) with Brake Assist, Electronic Brake-force Distribution (EBD), Four-wheel disc brakes, and

Tire Pressure Monitoring System (TPMS)

- 16-inch alloy wheels and P205/55R16 tires
- Front fog lights
- Daytime running lights
- Dual heated power outside mirrors
- Air conditioning
- AM/FM/SiriusXM Satellite Radio/CD/MP3 audio system with six speakers with steering wheel audio controls
- iPod®/USB auxiliary input jacks
- Steering wheel mounted cruise control
- Bluetooth® hands-free phone system with Voice Recognition
- Remote keyless entry system with alarm
- Power windows with driver's auto-down and power door locks
- Tilt-and-Telescopic steering wheel
- Heated front seats
- Cloth insert door trim
- Trip computer
- Illuminated vanity mirrors with extensions and illuminated ignition
- Front door map pockets and sliding center armrest
- 60/40 split fold-down rear seatback
- Rear center armrest with cupholders
- Solar glass with windshield shade band glass
- Bodycolor door handles and mirrors

GS Automatic Transmission

The Elantra Coupe GS A/T has an MSRP of \$18,445, excluding \$775 freight, and includes all of the GS M/T equipment plus the following features:

- Six-speed automatic transmission with SHIFTRONIC® and Active ECO System

SE Manual Transmission

The Elantra Coupe SE M/T has an MSRP of \$19,745, excluding \$775 freight, and includes all of the GS M/T equipment plus the following features:

- 17-inch alloy wheels with P215/45R17 tires
- Sport-tuned suspension
- Power tilt-and-slide sunroof
- Leather seating surfaces
- Leather wrapped steering wheel and shift knob
- One touch up drivers window
- Aluminum pedals
- Side mirror with integrated turn signals
- Unique grille
- Rear spoiler
- Hood Insulator

SE Automatic Transmission

The Elantra Coupe SE A/T has an MSRP of \$20,745, excluding \$775 freight, and includes all of the SE M/T equipment plus the following features:

- Six-speed automatic transmission with SHIFTRONIC® and Active ECO System

SE A/T Technology Package - \$2,350 Option Package MSRP

- Navigation system with seven-inch screen

- Rearview camera
- 360-watt premium audio with digital external amplifier
- Automatic headlamps
- Dual automatic temperature control
- Proximity key entry with push button start

HYUNDAI MOTOR AMERICA

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