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NEWS BUREAU

FOR IMMEDIATE RELEASE

## HYUNDAI MOTOR AMERICA ANNOUNCES PRICING FOR 2013 ELANTRA GT



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### Unsurpassed Fuel Economy and Five-Door Versatility Starting at \$18,395

**COSTA MESA, Calif., June 13, 2012** – Hyundai Motor America has announced prices for the new 2013 Elantra GT. The fun-to-drive, functional, five-door compact hatchback will have a starting price of \$18,395 and be extraordinarily well-equipped. At \$18,395 shoppers will discover 39 highway miles per gallon, more interior space than Ford Focus, Mazda3 and Volkswagen Golf and Hyundai's Driver Selectable Steering Mode. The 2013 Elantra GT will begin arriving in dealerships later this month.

2013 Elantra GT Pricing			
Model	Engine	Transmission	MSRP
Elantra GT	1.8L I4	6-speed M/T	\$18,395

Elantra GT	1.8L I4	6-speed A/T w/ SHIFTRONIC®	\$19,395
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Freight Charges for the 2013 MY Elantra Coupe are \$775.

### HIGHLIGHTS FOR 2013 ELANTRA GT

- Fluidic Sculpture design
- Powered by an advanced 1.8-liter four-cylinder engine and in-house six-speed automatic or manual transmission
- Horsepower: 148 at 6,500 rpm (ULEV)
- Best-in-class standard fuel economy 39 mpg highway
- Best-in-class specific output at 82.2 horsepower per liter
- Lightest five-door hatchback in the compact segment
- Sport-tuned suspension
- More passenger and maximum cargo volume than Focus, Mazda3, Golf and Matrix
- Standard heated front seats
- Driver knee airbag – an Elantra first
- Hidden rear camera
- More aerodynamic than Impreza, Matrix or Golf

The new Elantra GT represents the evolution of Hyundai's Fluidic Sculpture design language. Elantra GT's design gives it a slippery 0.30 coefficient of drag. Up front, Hyundai's signature hexagonal grille with chrome accents flows into the hood. The bodyside graphic features a chrome beltline molding to keep up with the sleek character lines. Sharp projection headlamps, fog lights and available panoramic sunroof and 17-inch alloy wheels with chrome spears complete the modern design.

Maximizing interior volume and delighting customers with various seating layouts are hallmarks of Hyundai engineering and translate into more cabin room, cargo space and versatility. The Elantra GT features seating layouts that can comfortably seat five people or accommodate four passengers, plus long items like golf clubs or snowboards. Fold all of the back seats to get CUV-sized cargo space. These options allow customers to discover that Elantra GT has more interior volume than Matrix, Mazda3, Ford Focus and VW Golf and even more cargo capacity than the Nissan Juke crossover, thanks to split-fold-down rear seats and rear seat cushions that can flip upward. Like its stablemate the Elantra Coupe, heated front seats are standard.

With gas prices exceeding \$4 per gallon in many areas of the U.S., compact car buyers are downsizing for better fuel efficiency, but these buyers expect premium features. The Elantra GT offers the following optional premium features: power driver's seat including power lumbar support, dual automatic temperature control with clean air ionizer and auto defog system, leather seating surfaces, navigation with hidden rearview camera and proximity key with push button start. Elantra GT comes in three flavors, mirroring the packaging simplicity of the popular Hyundai Veloster: an extremely well-equipped base model, a Style package offering panoramic sunroof, upgraded wheels, and more, and a Tech package offering navigation system and more.

Elantra GT is tuned for added feel, responsiveness and control, while the Elantra sedan is tuned for comfort. Modifications to the GT include higher rear spring rates, a V-Beam rear suspension design with an integrated stabilizer bar and Sachs dampers for improved body motion control. These changes create driving dynamics which are sporty and comfortable. In addition, two suspension packages were developed to optimize tuning for the two different tire sizes. The Elantra GT's Style package offers a sportier suspension calibration that is optimized for its lower-profile P215/45R17 tire.

Behind the wheel, drivers benefit from Hyundai's all-new Driver Selectable Steering Mode. With three operating modes to select – Comfort, Normal and Sport – this innovative system allows drivers to adapt Elantra GT steering characteristics to varying driving preferences and road conditions any time they choose. Comfort level offers the greatest ease of steering and is ideal for city and parking environments. Sport is optimized for higher-speed highways or winding roads, while Normal is ideal for a mix of driving conditions. The Driver Selectable Steering Mode not only adjusts power assistance levels in each mode, but also on-center build-up feel and steering build-up curves throughout the steering range, for a very natural, progressive feel.

The 2013 Elantra GT delivers an EPA estimated 39 mpg highway with either a six speed manual or automatic transmission. Under the hood, Elantra GT is powered by a 1.8-liter Nu four-cylinder engine with 148 horsepower and 131 lb-ft of torque, the same as found in the Elantra sedan. The engine is mated to either a 6-speed manual or 6-speed automatic with SHIFTRONIC®. Elantra GT is available as an Ultra Low Emission Vehicle (ULEV) or Partial Zero Emission Vehicles (PZEV). The PZEV Elantra GT is as clean as many hybrid electric vehicles, helping Hyundai meet its environmental commitments.

## Standard and Optional Features

### **GT Manual Transmission**

The Elantra GT M/T has an MSRP of \$18,395, excluding \$775 freight, and includes the following standard features:

- 1.8L four-cylinder Dual CVVT engine
- Six-speed manual transmission
- Driver Selectable Steering Mode
- 16-inch alloy wheels with P205/55R16 tires
- Seven airbags (driver's knee airbag, front, side & curtain airbags)
- ABS, EBD, four-wheel disc brakes, VSM, ESC and TCS
- Daytime running lights
- Air conditioning with cooled glove box
- AM/FM/SiriusXM®/CD/MP3 audio system w/ six speakers, iPod®/USB and MP3 auxiliary input jacks
- Power windows, heated mirrors and door locks
- Remote keyless entry system with alarm
- Steering-wheel-mounted audio controls
- Cruise control
- Bluetooth Hands-free Phone System with voice recognition
- Blue Link Telematics System
- Premium cloth interior w/ cloth door trim
- Dual front illuminated vanity mirrors with sunvisor extensions
- Sliding center armrest
- Heated front seats
- Driver's seat height adjustment
- Tilt & telescopic steering wheel
- Outside temperature display
- Trip computer
- Metallic inside door handles
- One-touch triple turn signal
- Luggage net hooks and outlet
- Sunglass holder & map lights
- Front and rear map pockets, front seatback pockets
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Chrome grille
- Front fog lights
- Front variable intermittent wipers
- Bodycolor door handles & mirrors
- Solar glass with windshield shade band
- Rear window wiper and spoiler

### ***GT M/T Style Package - \$2,750 Option Package MSRP***

- 17-inch alloy wheels with P215/45R17 tires
- Sport-tuned suspension
- Panoramic sunroof
- Side mirrors with integrated turn signals
- Leather seating surfaces
- Leather-wrapped steering wheel and shift knob
- Power driver's seat with power lumbar support
- Aluminum pedals
- Driver-side auto/up window

### ***GT M/T Technology Package - \$2,350 Option Package MSRP***

- REQUIRES STYLE PACKAGE
- Navigation system with seven-inch screen
- Rearview camera
- Automatic headlamps
- Dual automatic temperature control

### **GT Automatic Transmission**

The Elantra GT A/T has an MSRP of \$19,395, excluding \$775 freight, and includes all of the GT M/T equipment plus the following features:

- Six-speed automatic transmission with SHIFTRONIC®
- Active ECO System

### ***GT A/T Style Package - \$2,750 Option Package MSRP***

- 17-inch alloy wheels with P215/45R17 tires
- Sport-tuned suspension
- Panoramic sunroof
- Side mirrors with integrated turn signals
- Leather seating surfaces
- Leather-wrapped steering wheel and shift knob
- Power driver's seat with power lumbar support
- Aluminum pedals
- Driver-side auto/up window

### ***GT A/T Technology Package - \$2,350 Option Package MSRP***

- REQUIRES STYLE PACKAGE
- Navigation system with seven-inch screen
- Rearview camera
- Automatic headlamps
- Dual automatic temperature control

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle warranty, Hyundai's 10-year/100,000-mile powertrain warranty, and five years of complimentary Roadside Assistance.

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