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NEWS BUREAU

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## HYUNDAI REVEALS ALL NEW I20 AHEAD OF GENEVA DEBUT



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- New 1,1-litre powertrain emits 84 g/km – one of the best in segment
- First image reveals design update, influenced by fluidic sculpture
- Five Year Triple Care standard on All New i20

Offenbach, 4<sup>th</sup> March 2012

Hyundai has released the first image of the All New i20, ahead of its world premiere at the 2012 Geneva Motor Show. The new model will take the stage three years after the launch of the original i20, featuring refreshed styling, enhanced equipment and among the lowest CO<sub>2</sub> emissions in the European B-segment.

Among the four powertrain options available to buyers of the All New i20 will be the new 1,1-litre, 3-cylinder 'U-II' diesel engine that generates 75 ps. When mated to technologies from Hyundai's Blue Drive sub-brand, the upgraded model emits just 84 g/km of CO<sub>2</sub>. The engine was developed at Hyundai's Diesel Centre of Excellence – part of the European R&D set-up in Rüsselsheim,

Germany – and showcases Hyundai expertise in clean diesel technology.

This ground-breaking new engine will be offered alongside another sub-100 g/km diesel. When combined with Blue Drive technologies, the upgraded 1,4-litre 'U-II' 90 ps engine emits 96 g/km.

The debut of the All New i20 sees the introduction of fluidic sculpture form language to Hyundai's supermini. The revised exterior design carries the hallmarks of Hyundai styling, including the company's signature hexagonal grille and new headlamp units. Updating their own design from the original i20, the stylists at Hyundai's European design studio have further modernised All New i20 with a more contemporary profile for the front and rear bumpers, a new sculpted bonnet and new wheel designs.

In terms of dimensions, the width (1710 mm), height (1490 mm) and wheelbase (2525 mm) of All New i20 remain the same, while the length has increased by just 55 mm (front 30 mm, rear 25 mm) over its predecessor to 3995 mm.

Allan Rushforth, Senior Vice President and Chief Operating Officer of Hyundai Motor Europe commented, "The i20 has been very popular with European buyers since it came to market in 2009, thanks to its combination of efficiency, quality, practicality and value. With an enhanced powertrain line-up that includes some of the cleanest powertrains in its segment, and sharper styling influenced by fluidic sculpture, the All New i20 will appeal to a broader range of buyers, including younger consumers. The assurance of our industry-best, comprehensive Five Year Triple Care package makes the All New i20 an even more attractive proposition."

As with all newly-launched models in Europe, the All New i20 comes with Five Year Triple Care, comprising a five-year unlimited warranty, five years of roadside assistance, and five years of vehicle health checks.

Further information about Hyundai's world-premiere products, including the All New i20, will be announced at the company's press conference at the Geneva Motor Show, taking place in Hall 1 at 09:45(CET) on Tuesday 6<sup>th</sup> March 2012.

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#### About Hyundai Motor Company

Established in 1967, **Hyundai Motor Co.** has grown into the Hyundai Motor Group, with more than two dozen auto-related subsidiaries and affiliates. Hyundai Motor – which has six manufacturing bases outside of South Korea including the U.S., China, India, Russia, Turkey and the Czech Republic – sold 4.06 million vehicles globally in 2011. Hyundai Motor, which employs over 80,000 worldwide, offers a full line-up of products including small to large passenger vehicles, SUVs and commercial vehicles.

#### About Hyundai Motor Europe

In 2011, Hyundai achieved record sales in Europe of 398,129 units, taking a best-ever 2.9% market share. In May 2011, Hyundai achieved a landmark, passing 5,000,000 sales in Europe since imports began in 1977. The company designs, engineers and manufactures cars in Europe, specifically for European customers. This includes the i30, which performed as Hyundai's top-selling model in 2011, with 96,000 units sold. Hyundai sells cars in 28 European countries across 2,500 outlets.

Further information about Hyundai Motor and its products is available at [www.hyundai.com](http://www.hyundai.com).

#### **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle warranty, Hyundai's 10-year/100,000-mile powertrain warranty, and five years of complimentary Roadside Assistance.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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