



Hyundai Motor America
10550 Talbert Ave, Fountain Valley, CA 92708
MEDIA WEBSITE: HyundaiNews.com
CORPORATE WEBSITE: HyundaiUSA.com

NEWS BUREAU

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HYUNDAI MOTOR AMERICA ANNOUNCES 2013 GENESIS COUPE PRICING



Jim Trainor
Director
(714) 594-1629
jtrainor@hmausa.com



Derek Joyce
Product Public Relations Manager
(714) 594-1728
djoyce@hmausa.com

ID: 35438



Powertrain Upgrades, More Aggressive Design and Blue Link® Telematics Add Even More Appeal to Hyundai's Rear-drive Sport Coupe

COSTA MESA, Calif., Feb. 14, 2012 – Hyundai Motor America has announced pricing for the refreshed 2013 Genesis Coupe, starting at \$24,250 for the 2.0T model and \$28,750 for the 3.8-liter R-Spec model. The Genesis Coupe now sports more aggressive coupe styling, striking a more menacing demeanor from every angle. Inside, the 2013 Genesis Coupe interior has been enhanced with distinctive, upscale features and design cues. To match more aggressive design, both 4-cylinder and V6 engines benefit from significant technology enhancements. The 3.8-liter Lambda DOHC V6 engine adds sophisticated direct-injection technology, with peak horsepower rising to 348 at 6,400 RPM, and peak torque increasing to 295 lb.-ft. on premium fuel. The 2.0-liter turbo now generates 274 horsepower and 275 lb.-ft. of torque on premium fuel. Automatic transmissions for these two models now have 8-speeds, with paddle-shift SHIFTRONIC® manual-shifting capability. The 2013 Genesis Coupe goes on sale in March.

Model	Engine	Transmission	MSRP
2.0T	2.0L Turbo 4-cyl	6-Speed M/T	\$24,250
2.0T	2.0L Turbo 4-cyl	8-Speed A/T SHIFTRONIC®	\$25,500
2.0T R-Spec	2.0L Turbo 4-cyl	6-Speed M/T	\$26,500
2.0T Premium	2.0L Turbo 4-cyl	8-Speed A/T SHIFTRONIC®	\$28,750
3.8 R-Spec	3.8L GDI V6	6-Speed M/T	\$28,750
3.8 Grand Touring	3.8L GDI V6	8-Speed A/T SHIFTRONIC®	\$32,000
3.8 Track	3.8L GDI V6	6-Speed M/T	\$33,000
3.8 Track	3.8L GDI V6	8-Speed A/T SHIFTRONIC®	\$34,250

*Does not include \$875 freight charge.

In addition to powertrain and styling enhancements, Hyundai's proprietary telematics platform, Blue Link®, is now available, providing Genesis Coupe owners with a variety of infotainment services to meet their individual connectivity needs.

GENESIS COUPE HIGHLIGHTS

- Refreshed, more aggressive exterior design with new front fascia, grille, headlight, fog light, hood designs, available LED daytime running lights (DRLs), new LED-enhanced taillight design, new 18- and 19-inch wheels
- New GDI 3.8-liter V6 producing 348 horsepower, 295 lb.-ft. torque (premium fuel) and 344 horsepower, 292 lb.-ft. torque (regular fuel)
- 2.0-liter 4-cylinder turbocharged engine receives new twin-scroll turbocharger and larger, more thermally-efficient intercooler 274 horsepower, 275 lb.-ft. torque (premium fuel) and 260 horsepower, 260 lb.-ft. torque (regular fuel)
- New, in-house-developed 8-speed automatic transmissions with paddle-shift SHIFTRONIC® capability
- New, retuned low-velocity-control suspension dampers
- Redesigned center stack appearance with premium stitching on upper instrument panel, armrest and center console cover
- Electroluminescent gauge cluster with information display
- Telescopic steering wheel (added to tilt function)
- New 7" Navigation System, HD Radio®, Blue Link® telematics available on 3.8 Grand Touring/Track and 2.0T Premium
- Driver seat power lumbar adjustment available on 3.8 Grand Touring/Track and 2.0T Premium

HYUNDAI MOTOR AMERICA

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