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NEWS BUREAU

FOR IMMEDIATE RELEASE

HYUNDAI ANNOUNCES PRICING FOR 2012 SONATA HYBRID



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COSTA MESA, Calif., Dec. 22, 2011 — Hyundai Motor America is pleased to announce pricing for the 2012MY Sonata Hybrid, featuring Hybrid Blue Drive technology.

The 2012MY Sonata Hybrid will come equipped with standard Blue Link® telematics as Hyundai continues the implementation of Blue Link® throughout the model lineup. Blue Link provides a host of scalable features accessible through multiple applications whether it be in the car, on your smartphone, or over the web.

Also new for 2012MY is an optional Leather Package which offers leather seating surfaces, leather steering wheel and shift knob, heated front and rear seats, and auto-dimming rearview mirror with HomeLink® and compass. Previously, these features were only available to the fully-equipped Sonata Hybrid buyer.

All 2012MY Sonata Hybrid models deliver a segment-leading 40-mpg highway fuel economy rating, higher than any other mid-size sedan, hybrid or non-hybrid. In city driving, Sonata Hybrid delivers 35 mpg, yielding a 37 mpg combined city/highway rating from

the EPA.

NEW EQUIPMENT HIGHLIGHTS FOR 2012MY

- Standard Blue Link - safety, service and infotainment telematics system
- New optional Leather Package including leather seating surfaces, leather steering wheel and shift knob, heated front seats and rear seat bottom cushions, and auto-dimming rearview mirror with HomeLink and compass

Standard and Optional Features

Sonata Hybrid

The Sonata Hybrid MSRP is \$25,850, excluding \$775 freight, and includes the following standard equipment:

- 2.4L Atkinson Cycle 4-cylinder hybrid engine
- Hybrid starter-generator (HSG)
- Permanent magnet high-power density motor
- 270V lithium polymer battery
- 6-speed automatic transmission w/ SHIFTRONIC®
- Electronic stability control with traction control system
- ABS with electronic brake-force distribution and brake assist
- Front active head restraints
- Front and front seat side and curtain airbags
- 16-inch Eco-spoke alloy wheels
- Headlight LED accents
- LED taillights
- Front fog lights
- Side mirror-mounted turn signal indicators
- Unique, tinted chrome front grille
- Bodyside molding tinted chrome inserts
- Chrome exterior door handles
- Proximity entry with push-button start
- Remote keyless entry, alarm and immobilizer
- Electroluminescent instrument cluster (Supervision)
- 4.2-inch TFT multi-function trip computer with hybrid technology display
- Steering Wheel Mounted Cruise, Audio & Phone Controls
- Dual automatic temperature control
- Floor console mounted rear vents
- Power driver seat with lumbar support
- Chrome interior door handles
- Leatherette interior door panel inserts
- Tilt & telescopic steering wheel with cruise and audio controls
- Metalgrain interior accents
- AM/FM/SiriusXM/CD/MP3 with iPod®/USB & Aux input jacks
- Power windows, locks, heated mirrors
- Integrated Bluetooth® with phonebook transfer
- Hyundai Blue Link Telematics system
- Automatic light control
- Virtual Engine Sound System (VESS)
- Solar control glass

Leather Package (\$1,500 MSRP):

- Leather seating surfaces
- Heated front seats and rear seat bottom cushions

- Leather-wrapped steering wheel & shift knob
- Auto-dimming rearview mirror with HomeLink® and compass

Ultimate Package (\$5,500 MSRP) - Includes Leather package contents plus the following:

- Panoramic sunroof with tilt & slide
- 17-inch Eco-spoke alloy wheels with unique finish
- Navigation system with high-resolution touch-screen display
- Rear backup camera
- Infinity® premium speakers, subwoofer and external amplifier (400-watt)
- HD Radio® Technology with multicasting
- SiriusXM, NavTraffic, NavWeather and Sports & Stocks w/ 90-Day Trial
- HVAC multi-mode button
- Premium door sill plates
- Glossy black door surround and outside mirror housing

Model	Engine	Transmission	MSRP
Sonata Hybrid	2.4L Atkinson 4-cyl.	Hybrid 6-Speed A/T	\$25,850

Freight charges for the 2012MY Sonata Hybrid are \$775.

Hyundai Motor America reserves the right to change prices and features at anytime.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Costa Mesa, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 800 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle warranty, Hyundai's 10-year/100,000-mile powertrain warranty, and five years of complimentary Roadside Assistance.

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