



Hyundai Motor America  
10550 Talbert Ave, Fountain Valley, CA 92708  
MEDIA WEBSITE: HyundaiNews.com  
CORPORATE WEBSITE: HyundaiUSA.com

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## HYUNDAI WITH THREE PREMIERES AT PARIS MOTOR SHOW



**Stefan Henrich**

Product Public Relations Manager  
+49-69-271472-401  
sphenrich@hyundai-europe.com

ID: 33262

- **Elegant restyled Coupe to attract Hyundai's dynamic customers**
- **High-end Grandeur introduced with cultivated 2.2 liter CRDi engine**
- **Designer preview of upcoming C-segment volume model**

**OFFENBACH/PARIS, Sep. 11, 2006** – Hyundai Motor Company will have three premiers at its Paris Motor Show press conference on September 28, the elegant and dynamic Coupe, the cultivated Diesel Grandeur, and the stunning “Arnejs”, a design preview of its future C-segment volume model, codenamed FD.

The Hyundai Coupe has sold some 221,708 models worldwide since its launch, of which 73,670 have been sold in Europe. With the new facelift emphasis has been placed upon upgrading the modern and sporty style that attracted so many customers. The new facelift effectively introduces the second evolution of the Coupe, and is designed and destined to capture even more fans.

Launched at the Geneva Auto Salon in 2005, the Hyundai Grandeur marked the company's move into the European Executive saloon market. Designed to compete directly against such cars as the Volvo S80, Audi A6 and the Peugeot 607, it introduced new levels of refinement, high build quality and distinctive design to Hyundai's European line-up. As a flag carrier during the Hyundai sponsorship of the FIFA 2006 World Cup, it also made many new friends for the company. The GRANDEUR is now fitted even more closely to the European market with the launch of the new 2.2 VGT common rail direct injection diesel version. In European trim this offers 110kW (150PS) @ 4000rpm and 340Nm torque @ 2000 rpm. It features inter-cooled turbo technology and offers a Euro 4 compliant particle filter.

As the designer preview “Arnejs” suggests, Hyundai's up-coming “FD” C-segment vehicle will feature up-to-date technology and a very appealing design to compete with the volume C class models of major European car manufacturers. Led by Chief Designer Thomas Bürkle, the Hyundai Motor European design team in Rüsselsheim, Germany, based the Arnejs on the development plans for the production vehicle. Its form language is a continuity of design elements first introduced with the Genus concept, which were further developed in order to create a strong brand identity. With the FD Hyundai expects to take another quantum leap, boosting sales and market share in the next years. Hyundai plans to launch the FD in late spring of 2007.